

VILLAR CITY



# Vista Land: Pioneering excellence in property development

Vista Land & Lifescapes, Inc. is the leading integrated property developer and the largest homebuilder in the country today. As the holding company of the residential ventures of Vista Group, it is primarily engaged in developing master planned communities, horizontal properties, and vertical residences in the Philippines' key growth areas.



The foremost developer of themed properties in strategic locations within Metro Manila and Southern Luzon, every Crown Asia home is designed with detailed workmanship. The beauty of the world brought to these doorsteps is the trophy residents deserve for their triumphs, an exquisite reward to and only for themselves.

Built on Legacy, Bound for Leadership Spanning 3,500 hectares across 13 towns and cities in the National Capital Region and Cavite, Villar City is a bold reimagining of urban possibilities. It leads nott by chance but by design—rising as the stronghold of success in the south.



# Built on Legacy, Bound for Leadership

Here, education thrives in 'techpreneurship' institutions and innovation hubs as enterprise fuels growth with commercial corridors, office parks, and business-friendly ecosystems. Seamless transport through SLEX, MCX, CAVITEX, CALAX, and C-5 Extension ensures fluid mobility across city clusters. Culture flourishes through artistic spaces, green zones, and globally inspired experiences.

Villar City is not just a city in motion—it is a living vision of modern life realized.





As the largest city in Cavite and one of the most economically promising, Dasmariñas is the nexus for residential communities, educational institutions, and commercial centers. With its location straddling Metro Manila and the rapidly evolving southern regions, it becomes the ideal launchpad for high-impact developments.





Its growing academic belt and upwardly mobile demographic also make it an eventual market for future investment. As more families, businesses, and institutions find their roots in Dasmariñas City, demand grows for a contemporary, connected, and competitive residential counterpart—a role Novus Tower is poised to fulfill.



## VICINITY MAP Coffee Project Black – Evia Evia Lifestyle Center Crossings Café Daang Hari SOMO Mall St. Jude College Dasmariñas . **SLEX** Brittany Palazzo • The Orchard Golf • The District & Country Club Glass House Café TUP Avala Malls Vermosa Cavite Landers Vermosa De La Salle University – Dasmariñas Dasmariñas Arena University of the Philippines • Villar Avenue Dasmariñas **NOVUS** Tower Molino-Paliparan Road Governor's Drive Vista Mall Dasmariñas National University – Dasmariñas Emilio Aguinaldo Philippine Christian University Highway

## PLACES NEARBY

#### **Educational Institutions**

25 mins. National University – Dasmariñas
 15 mins. Philippine Christian University
 15 mins. Emilio Aguinaldo College

15 mins. De La Salle University – Dasmariñas

15 mins. St. Jude College Dasmariñas

15 mins. Technological University of the Philippines -

Cavite

7 mins. University of the Philippines Dasmariñas

#### **Malls and Commercial Centers**

35 mins. Ayala Malls Vermosa

35 mins. Landers Vermosa

33 mins. Vista Mall Dasmariñas

30 mins. Evia Lifestyle Center

30 mins. SOMO Mall 15 mins. The District

Places of Interest

30 mins. Brittany Palazzo

30 mins. Coffee Project Black - Evia

30 mins. Crossings Café

30 mins. Glass House Café

16 mins. Dasmariñas Arena

15 mins. The Orchard Golf & Country Club

5 mins. Forresta Café



# Cities of the future, forged from civilizations of the past

The intellectual legacy of ancient megalopolises—the academies of Athens, the libraries of Alexandria, and the scholarship of Confucian China—echoes in the university towns and innovation districts. This is reflected in the modern kinship at the University Town of Villar City, which places knowledge as the foundation of economic and social momentum.



Cities of the future, forged from civilizations of the past

In these locations, gravity exists more than a force of nature; it is the field of attraction that pulls individuals, ideas, and industries into a sphere of influence, inspiration, and impact. Modern megacities are built not only with steel and strategy but also with the sensibilities that have always made strong civilizations succeed.

## Novus Tower at Villar City, built for the Business of Breakthroughs

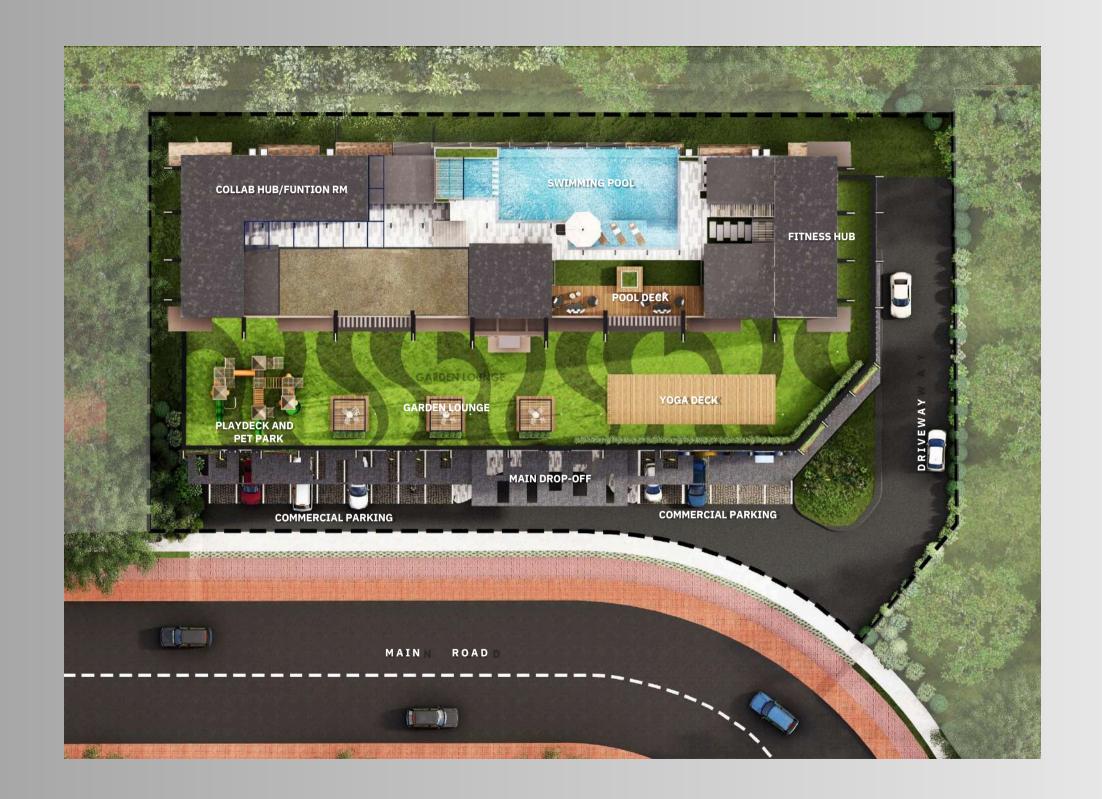
From the Latin word for "new," Novus Tower embodies the energy of invention and the boldness of firsts. It is the spark of innovation and commerce, trailblazing the southern gateway of Villar City with potential, purpose, and progress.

Built around the learn-live-lead approach, the 25-storey development is home to upwardly mobile families, faculty, and future leaders who value proximity and prestige. Residents can enjoy the convenience of a city within reach without compromising on the comforts of an upscale lifestyle.



Built by Crown Asia, the foremost builder of themed residential properties and condominiums in Metro Manila and South Luzon, Novus Tower allows go-getters, groundbreakers, and gamechangers to act on their ambitions in an environment that supports vision, velocity, and vitality.





Site Development Plan



# **Building Features**

- Exclusive drop off
- Entrance lobby and reception counter
- EV charging station
- Two(2) passenger elevator and one(1) service elevator
- Cctv monitoring on selected common areas
- Automatic fire sprinkler, detection, and alarm system
- Standby emergency back-up power for Common areas, all lights, and selected outlets for units
- individual mailbox





A dynamic mixed-use strip fringes the vicinity, with retail hubs, entrepreneurial lounges, and collaborative spaces. Commerce is forged in cafes, co-working clusters, and concept stores, where community and creativity intersect. Flexible workspaces and modular retail bays pour into walkable greenways and leisure zones: startups meet investors, students meet mentors, and big ideas meet their first customers.







## **Amenities**

Rooftop Infinity Pool
Meditation Park
Yoga Deck
Function Hall
Gym
Playground

# Unit Layout



Studio Unit 28 sqm.



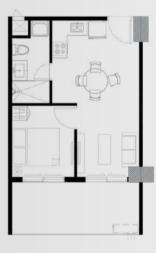
One-Bedroom Unit 40.85 sqm.



45.64 sqm.



Two-Bedroom Unit 55.87 sqm.



Two-Bedroom Unit A with Garden 66.36 sqm.

# Floor Plan

LOW ZONE | 7TH FLOOR

#### SKYLINE VIEW



#### UTOWN & GOLF VIEW



# Floor Plan

LOW ZONE | 8TH - 21ST FLOOR

#### SKYLINE VIEW



#### **UTOWN & GOLF VIEW**

Studio Unit with Balcony 28 sqm
1 Bedroom A Unit with Balcony 40.85 sqm

Bedroom B Unit with Balcony

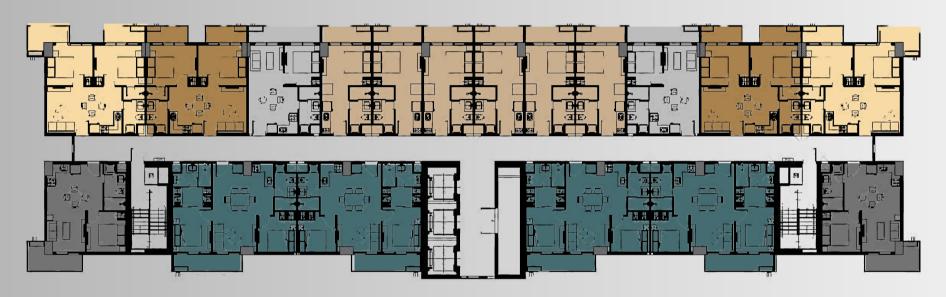
2 Bedroom A Unit with Balcony 55.87 sqm
2 Bedroom B Unit with Balcony 54.67 sqm

43.89 sqm

# Floor Plan

HIGH ZONE | 22ND - 26TH FLOOR

#### SKYLINE VIEW



#### UTOWN & GOLF VIEW

Studio Unit with Balcony 28 sqm 2 Bedroom A Unit with Balcony 55.87 sqm

1 Bedroom A Unit with Balcony 40.85 sqm 2 Bedroom B Unit with Balcony 54.67 sqm

1 Bedroom B Unit with Balcony 43.89 sqm 2 Bedroom B Unit with Balcony 64.32 sqm

## Unit Finishes and Deliverables

## Living and Dining Area

- Floor 600x600 homogenous tiles
- Wall painted finish
- Ceiling painted finish
- Door wood laminated finish with door viewer and smart lock
- Closet wood laminated finish (1br and 2br)
- Floor 600x600 homogenous tiles
- Wall painted finish
- Ceiling painted finish
- Door wood laminated finish
- Closet wood laminated finish.

## **Balcony Area**

- Floor 600x600 homogenous tiles
- Wall painted finish
- Ceiling painted finish
- Glass railing

#### Kitchen Area

- Floor 600x600 homogenous tiles
- Wall painted finish
- Ceiling painted finish
- Modular kitchen cabinet with soft-closing hinge
- Overhead cabinet wood laminated finish
- Base cabinet wood laminated finish
- Granite countertop
- Stainless kitchen sink with gooseneck faucet
- Stainless steel greastrap
- Cooktop
- Rangehood

## Other features:

- Smart lock (main door)
- Smart socket,
- Smart switch
- Smart IR blaster
- Space and provision for a split-type air conditioning unit
- · Space and provision for washing machine/dryer

## Unit Finishes and Deliverables

### **Toilet and Bath**

- Floor 300x600 homogenous tiles
- Wall 300x600 homogeneous tiles (full height)
- Ceiling moisture-resistant gypsum in painted finish
- Door wood laminated finish

## Complete bathroom set and fixtures:

Semi-pedestal lavatory with faucet
Wall-mounted rainshower and shower niche
Water closet with bidet sprayer
Towel rack and tissue holder

- Water heater (shower)
- Mirror
- Glass partition





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