PROMO June 1-30





BUYER PROMO



BUYER PROMO

Discount as much as 120,000



Standard
Discount on
Spot DP



1%
Additional
Discount





V8 PROJECTS

Avída Towers Ardane



Avída Towers Verge

Avída Towers Riala

Avída Towers



Avída Towers Cloverleaf

Avída Towers Aspira



ELEV8 PROMO - BUYER

		Discount						
			BS documents a	and payments must b	e submitted 20 o	days from RS Date /	CS documents and payments must be submitted 20 days from RS Date /	
RS from	lur	ne 1 - 30	10%	DP dated not later th	nan 30 days from	RS Date	1st% DP dated not later than 30 days from RS Date	
11.5 11.6111	NS HOIII Julie 1 - 30		_	ked within 30 days RS Date	Officially Booked within the year		Officially Committed within 30 days from RS Date	
			Spot 10% DP		10% within the year		Stretched	
Gross	Gross Selling Price							
Below	-	1,500,000	30,000	+ 1% discount	15,000	+ 1% discount	15,000	
1,500,001	-	3,000,000	50,000	+1% discount	25,000	+ 1% discount	25,000	
3,000,001	-	5,000,000	60,000	+ 1% discount	30,000	+ 1% discount	30,000	
5,000,001	-	7,000,000	80,000	+1% discount	40,000	+ 1% discount	40,000	
7,000,001	-	14,000,000	100,000	+ 1% discount	50,000	+ 1% discount	50,000	
14,000,001	-	above	120,000	+ 1% discount	60,000	+ 1% discount	60,000	

^{*}Additional 1% discount is based on Net Selling Price (Net of VAT & Net of discounts)



^{*}Applicable on top of Standard Spotcash/Spot DP Discount

ELEV8 PROMO (BUYER) - MECHANICS

1 Reservation within the Promo Period

*Local Accounts

- Submission of docs & payments within 20 days from RS Date with payment dated not later than 30 days from RS Date
- *Int'l. Accounts (Based on source of income or Nationality or place of Residence/Work)
- Submission of docs & payments within 45 days from RS Date with payment dated not later than 60 days from RS Date
- 2 Discount values is based on Gross Selling Price, as indicated in the table
- **3** Additional 1% discount is based on Net Selling Price (Net of VAT and Net of discounts). See sample comp. sheet for reference.
- 4 Minimum CS/BS requirements must be submitted on or before due date
- 5 All conditions stated in the promo table must be complied based on the indicated cut-off to avail of the corresponding promo discount values
- 6 Applicable for P20K and above reservation fee
- 7 Promo discount values will be deducted from the Gross Selling Price
- **8** This promo is applicable to V8 projects only;
 - *ARDANE T1 / ALTURA T1-T2 / PRIME TAFT T1-T3, SUCAT T1-T9 / CLOVERLEAF T1-T2 / VERGE T1-T2 / RIALA T1-T5 /ASPIRA T1-T2
- **9** Promo is **not** applicable to the following;
 - a. Parking Units
 - b. Accounts with requests of transfer of unit, change of ownership beyond 45 days
 - c. Bulk accounts with special requests (additional discount or any special arrangement) are not entitled to this promo

STANDARD PROMO - BUYER

		Discount						
D.C. C				and payments must b DP dated not later th		•	CS documents and payments must be submitted 20 days from RS Date / 1st% DP dated not later than 30 days from RS Date	
RS from June 1 - 30		Officially Bool	ked within 30 days RS Date	Officially Booked within the year		Officially Committed within 30 days from RS Date		
			Spot 10% DP		10% within the year		Stretched	
Gross :	Gross Selling Price							
Below	-	1,500,000	20,000	+ 1% discount	10,000	+ 1% discount	10,000	
1,500,001	-	3,000,000	40,000	+ 1% discount	20,000	+ 1% discount	20,000	
3,000,001	-	5,000,000	50,000	+ 1% discount	25,000	+ 1% discount	25,000	
5,000,001	-	7,000,000	70,000	+ 1% discount	35,000	+ 1% discount	35,000	
7,000,001	-	14,000,000	80,000	+ 1% discount	40,000	+ 1% discount	40,000	
14,000,001	-	above	100,000	+ 1% discount	50,000	+ 1% discount	50,000	

^{*}Additional 1% discount is based on Net Selling Price (Net of VAT & Net of discounts)



^{*}Applicable on top of Standard Spotcash/Spot DP Discount

STANDARD PROMO (BUYER) - MECHANICS

1 Reservation within the Promo Period

*Local Accounts

- Submission of docs & payments within 20 days from RS Date with payment dated not later than 30 days from RS Date
- *Int'l. Accounts (Based on source of income or Nationality or place of Residence/Work)
- Submission of docs & payments within 45 days from RS Date with payment dated not later than 60 days from RS Date
- 2 Discount values is based on Gross Selling Price, as indicated in the table
- **3** Additional 1% discount is based on Net Selling Price (Net of VAT and Net of discounts). See sample comp. sheet for reference.
- 4 Minimum CS/BS requirements must be submitted on or before due date
- 5 All conditions stated in the promo table must be complied based on the indicated cut-off to avail of the corresponding promo discount values
- **6** Applicable for P20K and above reservation fee
- 7 Promo discount values will be deducted from the Gross Selling Price
- 8 This promo is applicable to all projects except for the following;
 - a. V8 Projects ARDANE T1 / ALTURA T1-T2 / PRIME TAFT T1-T3, SUCAT T1-T9 / CLOVERLEAF T1-T2 / VERGE T1-T2 / RIALA T1-T5 / ASPIRA T1-T2
 - b. OPD, Capital House
 - c. Commercial Lots
 - d. Baypoint Lots
- **9** Promo is **not** applicable to the following;
 - a. Parking Units
 - b. Accounts with requests of transfer of unit, change of ownership beyond 45 days
 - c. Bulk accounts with special requests (additional discount or any special arrangement) are not entitled to this promo



Get 20K Discount/Incentive

<u>Mechanics</u>	
Promo Period	Unconverted Reservations beyond 30 days, Reserved from April 1 - May 27, 2021
Account entitlement	Minimum BS requirements must be submitted on or before June 23, 2021
	Applicable to P20K and above reservation fee
	Applicable to unconverted accounts beyond 30 days
	On top of V8/Standard Promo (10% within the year promo table)
	Promo is <u>not</u> applicable to the following;
	a. Parking Units
	b. Accounts with REP
	c. Accounts with requests of transfer of unit, change of ownership beyond 45 days
	d. Bulk accounts with special requests (additional discount or any special arrangement)

EARLY BOOKING PROMO – BUYER & SELLER



Get 30K Discount/Incentive

<u>Mechanics</u>					
Promo Period	Reservations from May 28 - June 23, 2021				
Account entitlement	Minimum BS requirements must be submitted on or before June 23, 2021				
	All conditions stated in the promo table must be complied based on the indicated cut-off to avail of the corresponding promo values				
	Applicable to P20K and above reservation fee				
	On top of V8/Standard Promo for Accounts Booked within 30 days				
	Promo is <u>not</u> applicable to the following;				
	a. Parking Units				
	b. Accounts with REP				
	c. Accounts with requests of transfer of unit, change of ownership beyond 45 days				
	d. Bulk accounts with special requests (additional discount or any special arrangement)				

SELLER PROMO



SELLER INCENTIVE

RS Incentive 5,000



BS Incentive as much as 120,000



1%
Additional
Commission



P5,000 FOR EVERY RESERVATION SALES

Mechanics

Promo Period	June 1-30, 2021
Account entitlement	Applicable to all Reservations within the promo duration
Seller entitlement	Direct Seller or Individual Broker only
Procedure	Account must be officially reserved during promo period
	Applicable to P20K RF and higher
	Release of incentive is upon clearance of RF
	RE-RS and parking units are not included



ELEV8 PROMO - SELLER

RS from June 1 - 30		Incentive						
		BS do	cuments and payments m 10% DP dated not later t			CS documents and payments must be submitted 20 days from RS Date / 1st% DP dated not later than 30 days from RS Date		
1.5 110111	KS HOIII Julie 1 - 30		Officially Book	ked within 30 days from RS Date	Officially Bo	ooked within the year	Officially Committed within 30 days from RS Date	
			Spot 10% DP		10% within the year		Stretched	
Gross :	Gross Selling Price							
Below	-	1,500,000	30,000	+ 1% commission	15,000	+ 1% commission	15,000	
1,500,001	-	3,000,000	50,000	+ 1% commission	25,000	+ 1% commission	25,000	
3,000,001	-	5,000,000	60,000	+ 1% commission	30,000	+ 1% commission	30,000	
5,000,001	-	7,000,000	80,000 + 1% commission		40,000	+ 1% commission	40,000	
7,000,001	-	14,000,000	100,000 + 1% commission		50,000	+ 1% commission	50,000	
14,000,001	-	above	120,000	+ 1% commission	60,000	+ 1% commission	60,000	



ELEV8 PROMO (SELLER) - MECHANICS

1 Reservation within the Promo Period

*Local Accounts

- Submission of docs & payments within 20 days from RS Date with payment dated not later than 30 days from RS Date
- *Int'l. Accounts (Based on source of income or Nationality or place of Residence/Work)
- Submission of docs & payments within 45 days from RS Date with payment dated not later than 60 days from RS Date
- 2 Incentive is based on Gross Selling Price, as indicated in the table
- **3** Additional 1% commission is based on Net Selling Price (Net of VAT and Net of discounts)
 Additional 1% commission shall follow the standard commission processing and milestone
 Both regular and additional 1% commission shall be proceeded at the same time to avoid rework
- 4 Minimum CS/BS requirements must be submitted on or before due date
- 5 All conditions stated in the promo table must be complied based on the indicated cut-off to avail of the corresponding promo incentive values
- **6** Applicable for P20K and above reservation fee
- **7** This promo is applicable to V8 projects only;
 - *ARDANE T1 / ALTURA T1-T2 / PRIME TAFT T1-T3, SUCAT T1-T9 / CLOVERLEAF T1-T2 / VERGE T1-T2 / RIALA T1-T5 /ASPIRA T1-T2
- **8** Promo is **not** applicable to the following;
 - a. Parking Units
 - b. Re-RS accounts
 - c. Accounts with requests of transfer of unit, change of ownership beyond 45 days
 - d. Bulk accounts with special requests (additional discount or any special arrangement) are not entitled to this promo
- 9 For accounts with RAP, release of incentive is upon compliance on or before the prescribed date of submission

STANDARD PROMO - SELLER

			Incentive						
RS from June 1 - 30		BS do	cuments and payments mu 10% DP dated not later the		•	CS documents and payments must be submitted 20 days from RS Date / 1st% DP dated not later than 30 days from RS Date			
	NS Hom June 1 - 30		Officially Book	ked within 30 days from RS Date	Officially Bo	ooked within the year	Officially Committed within 30 days from RS Date		
			Spot 10% DP		10% within the year		Stretched		
Gross Se	Gross Selling Price								
Below	- 1,50	00,000	20,000	+ 1% commission	10,000	+ 1% commission	10,000		
1,500,001	- 3,00	00,000	40,000	+ 1% commission	20,000	+ 1% commission	20,000		
3,000,001	- 5,00	00,000	50,000	+ 1% commission	25,000	+ 1% commission	25,000		
5,000,001	- 7,00	00,000	70,000 + 1% commission		35,000	+ 1% commission	35,000		
7,000,001	- 14,0	000,000	80,000	+ 1% commission	40,000 + 1% commission		40,000		
14,000,001	- al	bove	100,000	+ 1% commission	50,000	+ 1% commission	50,000		



STANDARD PROMO (SELLER) - MECHANICS

1 Reservation within the Promo Period

*Local Accounts

- Submission of docs & payments within 20 days from RS Date with payment dated not later than 30 days from RS Date
- *Int'l. Accounts (Based on source of income or Nationality or place of Residence/Work)
- Submission of docs & payments within 45 days from RS Date with payment dated not later than 60 days from RS Date
- 2 Incentive is based on Gross Selling Price, as indicated in the table
- **3** Additional 1% commission is based on Net Selling Price (Net of VAT and Net of discounts)
- Additional 1% commission shall follow the standard commission processing and milestone
- Both regular and additional 1% commission shall be proceesed at the same time to avoid rework
- 4 Minimum CS/BS requirements must be submitted on or before due date
- 5 All conditions stated in the promo table must be complied based on the indicated cut-off to avail of the corresponding promo incentive values
- **6** Applicable for P20K and above reservation fee
- 7 This promo is applicable to all projects except for the following V8 Projects;
 - ARDANE T1 / ALTURA T1-T2 / PRIME TAFT T1-T3, SUCAT T1-T9 / CLOVERLEAF T1-T2 / VERGE T1-T2 / RIALA T1-T5 / ASPIRA T1-T2
- 8 50% of Cash Value is applicable to following projects; Additional 1% commission is not applicable
 - a. OPD, Capital House
 - b. Commercial Lots
 - c. Baypoint Lots
- **9** Promo is **not** applicable to the following;
 - a. Parking Units
 - b. Re-RS accounts
 - c. Accounts with requests of transfer of unit, change of ownership beyond 45 days
 - d. Bulk accounts with special requests (additional discount or any special arrangement) are not entitled to this promo
- 10 For accounts with RAP, release of incentive is upon compliance on or before the prescribed date of submission



SELLER PRODUCTIVITY BONUS

Q2 SELLER PRODUCTIVITY BONUS

	1st Level	2nd Level	3rd Level
SALES CHANNEL	Min. 2 Resd'l units	Min 4 Resd'l units	Min 5 Resd'l units
	CS/BS	CS/BS	CS/BS
ASC	PS	TL/BM	SBM/DSM
ВОР	SE/BA	SM	DM/LBG/CBG
CISG			
CSG	CAO	AM/TL	
IMG	IMO	AM/TL	
ALISI/ALIM	IPS	TL	SM
VISMIN			
VM CSG	CAO	AM/TL	
VMIHG	PS	SM	
VM Broker	SE/BA	SM	DM/LBG/CBG

			INCENTIVE				
Based on NS	P/	/Cumulative	1st Level Min. 2 Resd'l units	2nd Level Min 4 Resd'l units	3rd Level		
3,000,000	_	5,000,000	7,500	7,500	7,500		
5,000,001	-	10,000,000	15,000	15,000	15,000		
10,000,001	-	15,000,000	22,500	22,500	22,500		
15,000,001	-	20,000,000	30,000	30,000	30,000		
20,000,001	-	30,000,000	45,000	45,000	45,000		
30,000,001	-	40,000,000	60,000	60,000	60,000		
40,000,001	-	50,000,000	75,000	75,000	75,000		
50,000,001	-	60,000,000	90,000	90,000	90,000		
60,000,001	-	70,000,000	105,000	105,000	105,000		
70,000,001	-	90,000,000	120,000	120,000	120,000		
90,000,001	-	100,000,000	135,000	135,000	135,000		
100,000,001	-	above	150,000	150,000	150,000		



Q2 SELLER PRODUCTIVITY BONUS - MECHANICS

Promo Period:

Reserved from April 1 - June 25, 2021

Tagged as CS/BS within 30 days from RS Date (not later than June 25, 2021)

Entitlement of seller:

Applicable to all accredited sellers

No pending ethics case

Active at the time of promo release

Bulk accounts (2 or more units) under the same buyer's name, with the same reservation date;

- Shall be treated as one (1) account for the purpose of determining the achievement of required min. units
- Total bulk sales (values) will be counted as part of the total sales production

RAP must be complied on or before July 31, 2021

Cancelled accounts are excluded in the total sales performance

Promo Mechanics:

Seller must achieve the minimum required no. of converted sales within the promo duration

For the purpose of determining the achievement of required min. units, 2 parking units are equivalent to 1 residential unit

Total amount of converted accounts shall be based on the Incentive table (values)

Based on Net Selling Price (Net of VAT and discounts)

Values are cumulative

Parking units are included (values)

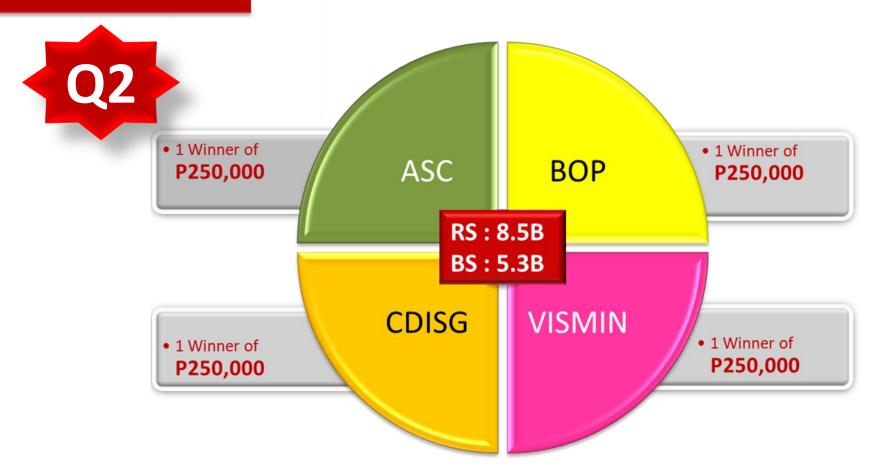
Cash incentive is subject to applicable tax

Release of cash incentive in Q3

QUARTERLY RUSH



QUARTERLY RUSH









The Santana GTS.











QUARTERLY RUSH

Sales Target

SBU	Level	Period	2021 Quarterly BS Target
	DSM/SBM/BM		18M
ASC	TL/AE/SAE	Quarterly	12M
	PS/AS		10M
	Lead Broker		20M
ВОР	CBG/LBG-DM	Quarterly	18M
BUP	BA/SM	Quarterry	12M
	SE		10M
	SM		18M
CDISG	TL	Quarterly	12M
	CAO/IPS/IMO		10M
	LBG		18M
VISMIN	TL/SM/CBG	Quarterly	12M
	CAO/BA		10M



Q2 QUARTERLY RUSH – MECHANICS

Promo Period

Reservations from March 26 to June 25 & booked within 90 days and not later than June 25, 2021*
*(officially tagged as booked by Amicassa)

Mechanics

- 1 Avida must hit RS Target of 8.5B and BS target of 5.3B each quarter for the raffle to push through
- 2 Sales Requirement is based on net selling price (net of VAT and discounts)
- 3 Attainment of sales requirement through a single or accumulation of accounts corresponds to 1 raffle ticket
- 4 A total of 4M worth of Cash Prizes and 4 Cars may be raffled off for the year
- 5 If total RS and BS Production in a quarter is less than the set target, raffle prizes for that specific quarter are forfeited

	Total # of stubs
100% achievement	1
150% achievement	3
200% achievement	5
250% achievement	7
300% achievement	10

Entitlement of the Seller:

- 1 All accredited sellers of Avida regardless of rank
- 2 Seller must meet the minimum sales requirement per level to qualify for the promo
- 3 Seller should be active at the time of winner announcement with no pending case with the Ethics Committee.

Entitlement of the account:

- 1 Reserved in 2021 and Booked within promo period
- 2 Accounts with no pending RAP at the time of sales validation
- 3 Parking units are included
- 4 Only accounts with updated payments will be counted
- 5 RS-BS accounts for more than 90 days are not included

Happy Selling •

