



April 15, 2020

**TO: SALES TEAM**

**SUBJECT: Reserve Now and Pay Later Promo**

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Please be advised that the Management has approved the following Promotional Program to encourage customers to reserve units and shall be valid from April 15, 2020 until June 30, 2020:

**Mechanics:**

1. **Extended validity of Reservation.** Buyer must pay reservation fee within the promo period and must have signed the reservation agreement.
  - a. For **Spot Cash** , reservation period is extended from thirty (30) days to sixty (60) days. Full payment of TCP shall be made on or before the 60<sup>th</sup> day from reservation date.
  - b. For **Spot Down Payment**, reservation period is extended from thirty (30) days to sixty (60) days. Full payment of down payment must be made on or before 60<sup>th</sup> day from reservation date.
  - c. **For Regular Installment** , reservation is extended from thirty (30) days to ninety (90) days from date of reservation.
  
2. **Additional Discount.**

An additional discount of 2% shall be extended for Spot TCP and DP buyers.
  
3. **Waived Reservation Fee.**
  - a. Reservation fees paid by Spot TCP buyers shall be waived and shall be deducted upon full payment.
  - b. However, 50% of the reservation fee paid by Spot DP buyers shall also be waived and shall be deducted upon full payment of down payment
  
4. **Applicability.**

This promo is applicable to all projects in Quezon City and Bulacan.

Please be guided accordingly.



(Sgd.)

**Samuel A. de Luna**

VP - Finance

**Approved by:**

(Sgd.)

**Eugene G. Eugenio**

COO

**Noted by:**

(Sgd.)

**Candy S. Gomez**

President