



PHIRST PARK HOMES
INCORPORATED

Redefining your way
of living through
PHIRST PARK HOMES



PHIRST PARK HOMES
I N C O R P O R A T E D

A Joint Venture Company between:





Founded in 1986 by **Amb. Jose E.B. Antonio**

One of the **TOP 5** companies in residential real estate

The only Philippine real estate company that has secured major partnerships with global international brands such as **Versace, Missoni, Trump & Paris Hilton**

Listed on the Philippine Stock Exchange (CPG) with a market capitalization of approximately **Php 10 billion**

3 main platforms -

Condo Developments, Horizontal Housing & Leisure Establishments

WE ARE **CENTURY PROPERTIES**
30 Years of Reaching for the Extraordinary



MITSUBISHI CORPORATION

Company Profile

Mitsubishi Corporation (MC) develops and operates businesses across virtually every industry such as:

- Global Environmental & Infrastructure
- Industrial Finance, Logistics & Development
- Energy Business
- Metals
- Machinery
- Chemicals
- Living Essentials

With over 200 offices and subsidiaries in 90 countries and regions globally and a network of 1,300 group companies.





PHIRST PARK HOMES
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Century Properties Group Inc.
partners with Japanese global enterprise
Mitsubishi Corporation for Affordable
Housing in the Philippines



Official SEC Registration:

August 31, 2018



for training purposes only

PHIRST PARK HOMES COMING TO LIFE



Because of this growing need, PHirst Park Homes was born. PHirst aims to establish itself as a premium brand for first home development. As they expand into the future, PHirst looks to be the leader not only in building quality homes but also providing the platform to live a high quality lifestyle without costing too much.

Over time, the demand for housing has risen, leaving more than 50% of the Philippine population with no homes to live in. This is brought about by the lack of supply of homes developed in the country and the inability of the market to afford the available homes offered today.



R M C
RICKY M. CELIS
President

PHIRST PARK HOMES INCORPORATED



PHIRST PARK HOMES
I N C O R P O R A T E D

PHirst Park Homes Incorporated (PPHI) is a joint venture company of Century Properties and Mitsubishi Corporation.

The company aims to establish itself as a premium brand for first home development. PPHI envisions to be the leader not only in building affordable quality homes but also providing the platform to live a high quality lifestyle without costing too much.

WHAT MAKES US DIFFERENT?



COMPLETE

fully-finished homes
with provision for expansion

CONCEPTIVE

amenities that go beyond the basic



CONVENIENT

buying & selling experience made easy

CONNECTED

essentials through our transport hub
& WiFi nodes

PHIRST
PARK HOMES
A FIRST THAT LASTS



ROBI
DOMINGO

OUR TARGET MARKET

Newlyweds



2nd Home



Retirees



OFW Families



Starting Families



Investment



OUR PROJECTS



A FIRST THAT LASTS
Governor's Drive, Tanza, Cavite
Launched May 27, 2017;
26.3 Hectares



A FIRST THAT LASTS
Brgy. San Lucas, Lipa, Batangas
Launched May 26, 2018;
19.9 Hectares



A FIRST THAT LASTS
Brgy. San Ignacio, San Pablo, Laguna
Launched March 23, 2019;
18.5 Hectares



A FIRST THAT LASTS
Brgy. Poblacion, Pandi, Bulacan
Launched October 19, 2019;
11 Hectares



A FIRST THAT LASTS
Brgy. Palo Alto, Calamba, Laguna
Launched November 23, 2019;
9 Hectares (PH1)



A FIRST THAT LASTS
Brgy. Kaylaway, Nasugbu, Batangas
Launched June 20, 2020;
25.7 Hectares



A FIRST THAT LASTS
Brgy. Sto Rosario, Magalang, Pampanga
Launching 2020;
10 Hectares

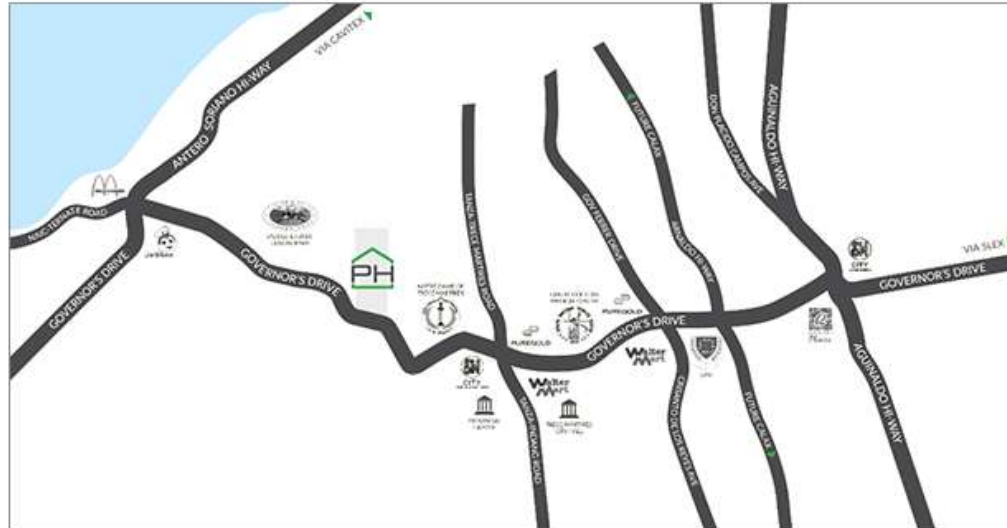


PHIRST PARK HOMES TANZA

Project Information

Accessible via 3 main avenues:

- Manila-Cavite Expressway
- Governor's Drive to & from Aguinaldo
- Governor's Drive Extension



COMMON LANDMARKS

5 km to SM City Trece Martires; Walter Mart; Puregold
 5.5 km away from Cavite Provincial Capitol
 45 to 50 km to Ninoy Aquino International Airport

HOSPITALS

6 km to General Emilio Aguinaldo Memorial Hospital
 9.5 km to GenTriDoctors Medical Center
 10.2 km to GenTriMedical Center and Hospital

SCHOOLS

10.6 km to Lyceum Cavite
 3 km to Notre Dame of Trece Martires

INDUSTRIAL CENTERS

26 km to Cavite Export Processing Zone in Rosario, Cavite
 19 km to First Cavite Industrial Estate in Dasmariñas, Cavite
 14 km to Gateway Business Park in General Trias, Cavite

LEISURE PARKS

11 km to Sherwood Hills Golf Course in Trece Martires
 13 km to Eagle Ridge Golf and Country Club





PHIRST PARK HOMES LIPA

Project Information

SCHOOLS

- De La Salle Lipa
- Batangas State University
- Jose Rizal University Lipa
- St. Joseph Seminary College

PLACES OF WORSHIP

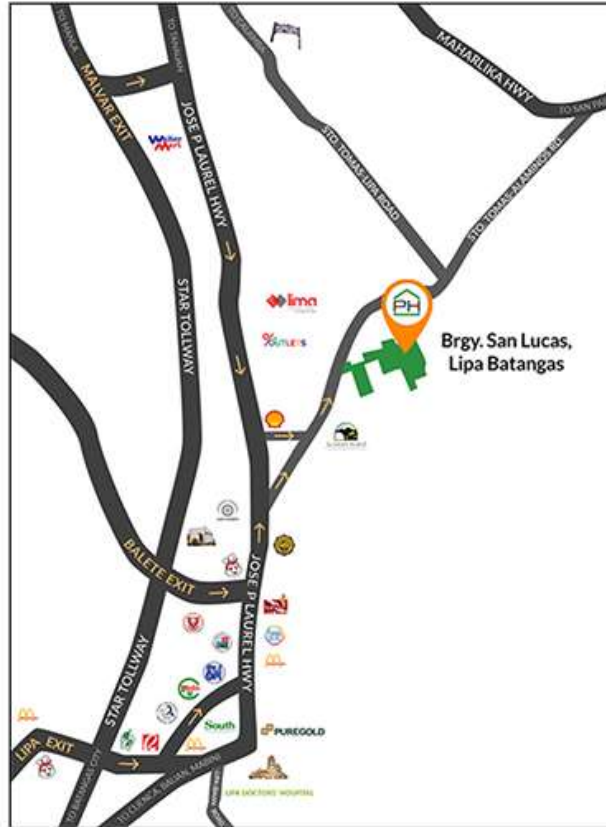
- Padre Pio National Shrine
- Lipa City Cathedral San Sebastian
- Sto. Nino Parish Church

COMMERCIAL/RETAIL

- The Outlets at Lipa
- Fiesta World Mall
- SM City Lipa
- Robinsons Place Lipa
- Walter Mart
- Puregold
- South Supermarket

HOSPITALS

- Mary Mediatrix Medical Center
- Lipa Medix Medical Hospital
- Metro Lipa Medical Center
- Lipa Doctor's Hospital



Accessible via 3 main exits: Malvar Exit, Balete Exit and Lipa Exit





PHIRST PARK HOMES SAN PABLO

Project Information

Schools

- Academia de San Ignacio de Loyola
- SPC National High School
- SPC Science High School
- Blue Danube School, Inc.
- STI College

Leisure

- SM City San Pablo
- Bato Springs Resort

Dining

- Jollibee
- Chowking
- Max's Restaurant

Supermarket

- Liana's Supermarket
- Puregold

Hospitals

- Panlalawigan Pagamutan ng San Pablo
- SPC Medical Center
- SPC General Hospital

Churches

- National Shrine of Our Lady of Sorrows
- Cathedral of San Pablo
- St. Francis of Assisi Parish

Others

- Mercury Drugstore
- Meralco
- National Food Authority



Accessible via Sto. Tomas Exit





PHIRST PARK HOMES PANDI

Project Information

SCHOOLS

- Holy Angels' College Bulacan Inc.
- Manuel G. Santos Memorial School Inc.
- San Roque Elementary School
- Immaculate Conception Child Development Center
- College of Mary Immaculate

LEISURE

- Amana Waterpark
- Sitio Antonio Resort

DINING

- Ricos Grill
- Dunkin' Donuts
- Bonchon
- Samgyupsalamat
- Chowking

CHURCHES

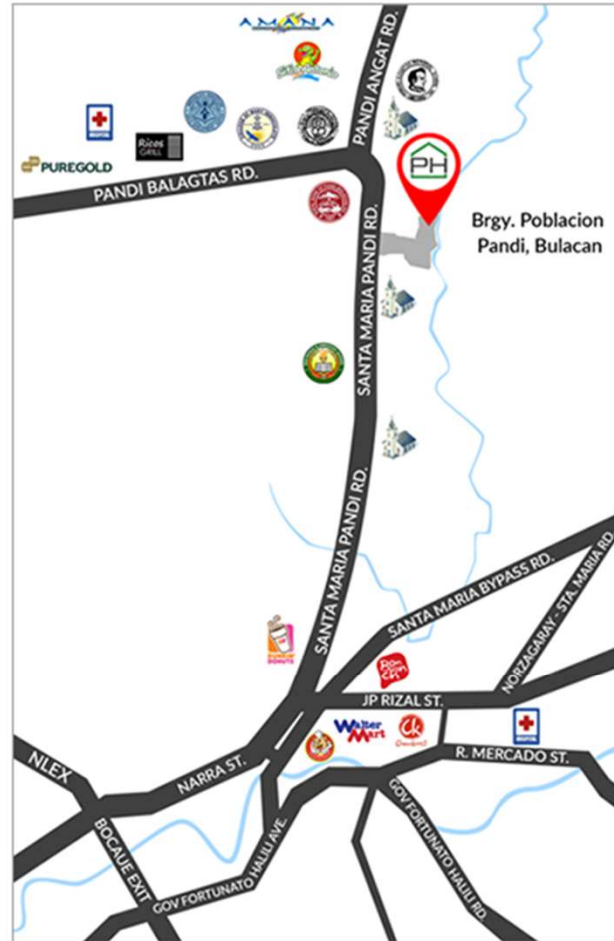
- Immaculate Conception Parish
- Kapilya ng San Roque
- Sta. Teresita Chapel

HOSPITALS

- Pandi District Hospital
- Mendoza General Hospital

OTHERS

- Rural Bank of Pandi
- Puregold Jr. Pandi
- Pamilihang Bayan ng Pandi





PHIRST PARK HOMES CALAMBA

Project Information



SCHOOLS

- Calamba City Science High School
- Calamba Institute
- Canossa Academy
- Kapayapaan National High School

LEISURE

- SM City Calamba
- Walter Mart
- Liana's
- iMall
- CityMall Calamba
- Riverview Resort
- Sailaya Resort

DINING

- Jollibee
- Mang Inasal
- Mcdonald's
- Chowking
- Ciso's Grill

HOSPITALS

- Globe Care Medical Center
- Calamba Doctors Hospital
- St. John the Baptist
- Pamana Medical Center
- Dr. Jose P Rizal Memorial

CHURCHES

- St. Joseph Parish Church
- Mary Help of Christians Parish
- Saint John the Baptist
- St Michael the Archangel
- Victory Calamba
- Iglesia ni Cristo

SUPERMARKET

- Puregold
- Super Metro
- SM Supermarket
- Savemore Market





PHIRST PARK HOMES BATULAO

Project Information



SCHOOLS

- Kaylaway Elementary
- Payapa National
- Buck Estate
- Tagaytay Montessori
- Mendez-Nuñez Montessori
- La Belle Montessori

DINING

- Mushroom Burger
- Antonio's
- Lime and Basil
- Don Limone
- Bag of Beans
- Josephine's
- Leslie's
- Viewpoint

HOSPITALS

- Metropolitan Medical Center
- Tagaytay Medical Center

CHURCHES

- San Antonio De Padua
- Caleruega Church
- Our Lady of Lourdes
- Our Lady of Manaog
- Ina ng Laging Saklolo

LEISURE

- Robinsons Tagaytay
- Ayala Malls Serin
- Twinlakes Tagaytay

SUPERMARKET

- Robinsons Supermarket
- SM Savemore
- Walter Mart
- SM Hypermarket
- Puregold





PHIRST PARK HOMES MAGALANG

Project Information

SCHOOLS

- Brightwoods School
- Mabalacat Community High School
- Magalang Institute
- Hillcrest Heights Institute

HOSPITALS

- Tiglao Medical Center Foundation
- Mabalacat District Hospital
- Dr. Andres Luciano District Hospital
- The Medical City Clark

LEISURE

- SM City Clark

DINING

- Jollibee
- Chowking
- Mang Inasal
- Mcdonalds
- KFC

GROCERY

- SM Hypermarket
- Dalisay RMS Grocery Store
- Zion's Grocery Store

Project Address:
Brgy. Sto. Rosario, Magalang,
Pampanga

Accessibility:
Sta. Ines - Magalang Exit



PRIME HUB (CLUBHOUSE)



Basketball Court



Linear Park



Swimming Pools



Outdoor Cinema



- ✓ Clubhouse with Function Rooms,
- ✓ Multi-purpose Hall, Karaoke, WiFi Internet
- ✓ Car Parking & Bicycle Racks
- ✓ Showers and Changing Rooms
- ✓ Water Play
- ✓ Pavilion
- ✓ Picnic Lawn
- ✓ Skate Park

for training purposes only

ACTIVITY NODES

EXPANDED LEISURE AREAS THROUGHOUT THE COMMUNITY

Conceptive amenities that go
Beyond the Basics



- a. Children's Playground
- b. Bark Park
- c. Foot Reflexology Park
- d. Outdoor Gym
- e. Seating Alcoves with Wi-fi
- f. Walking, Cycling, Biking Path

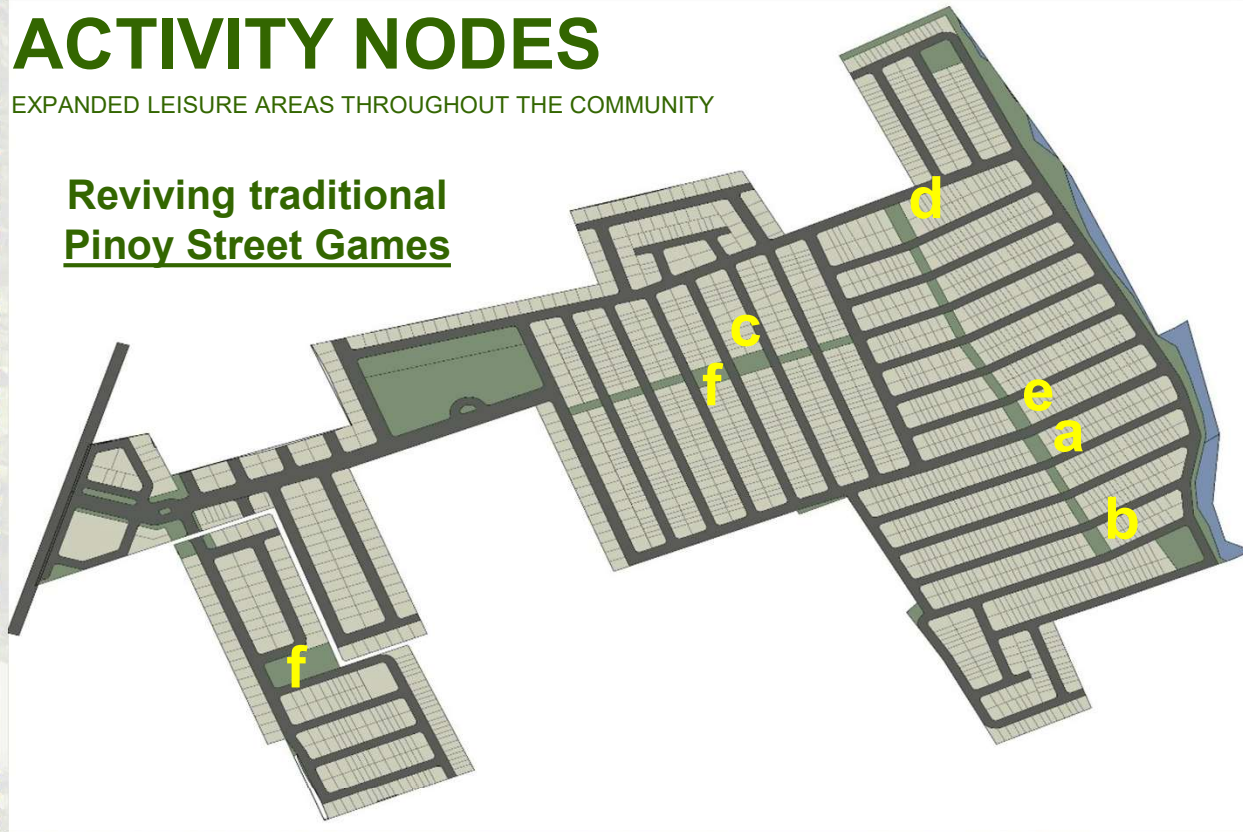


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ACTIVITY NODES

EXPANDED LEISURE AREAS THROUGHOUT THE COMMUNITY

Reviving traditional Pinoy Street Games



a. Hop Pod (Piko)

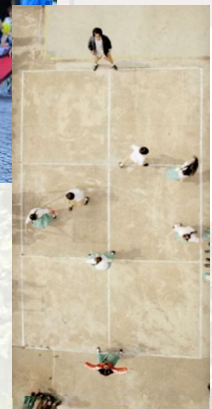
b. Base Pod (Patintero)

c. Maze Pod (Taguan)

d. Treble (Tumbang Preso)

e. Marble Pod (Holen)

f. Sweat Zone & Playground



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ACTIVITY NODES

EXPANDED LEISURE AREAS THROUGHOUT THE COMMUNITY



Domical Bars

Cross Trainer



Chinning Bars

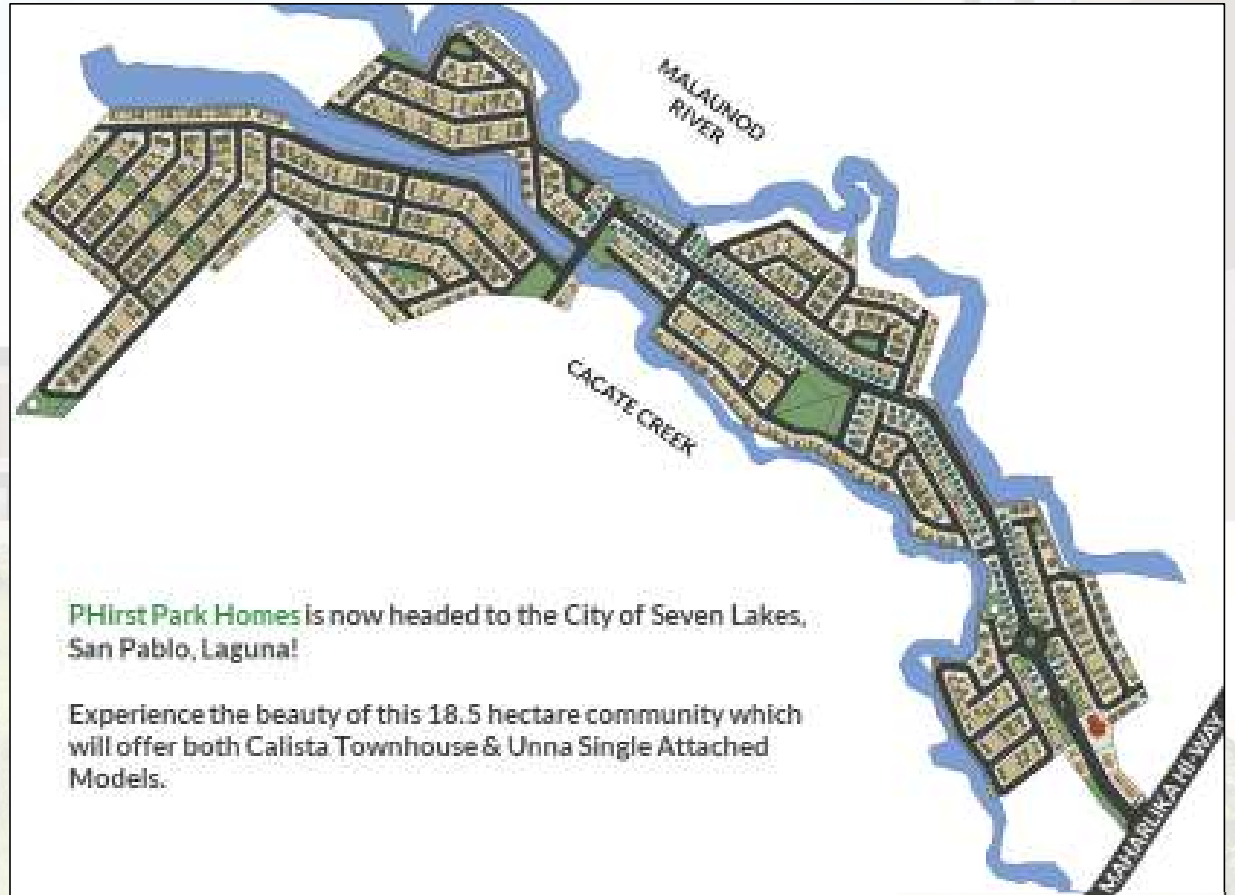
Monkey Bars



Foot Reflexology



Conceptive amenities promoting Health and Wellness



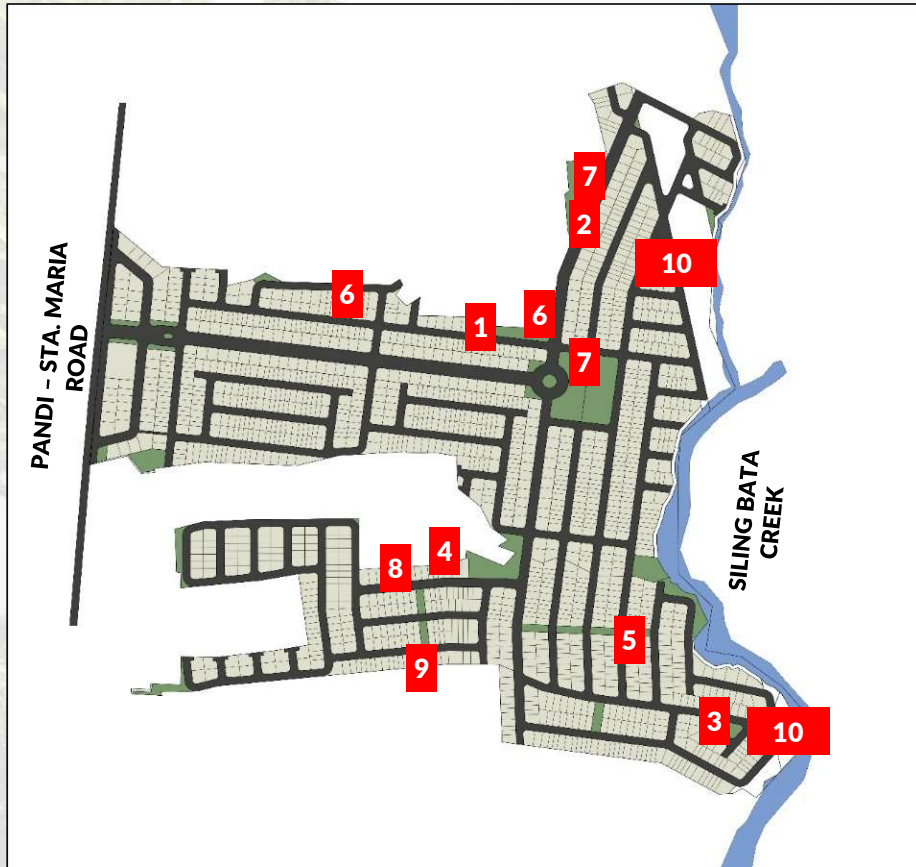
PHirst Park Homes is now headed to the City of Seven Lakes, San Pablo, Laguna!

Experience the beauty of this 18.5 hectare community which will offer both Calista Townhouse & Unna Single Attached Models.

for training purposes only

ACTIVITY NODES

EXPANDED LEISURE AREAS THROUGHOUT THE COMMUNITY



Conceptive amenities presenting Life-sized Board Games



1) Ground Chess



2) Ground Checkers



3) Ground Chinese Checkers



4) Ground Snake & Ladders



5) Ground Tic Tac Toe

6) Table Chess



7) Table Checkers



8) Table Chinese Checkers



9) Table Snake & Ladders



10) Bark Park



for training purposes only

ACTIVITY NODES

EXPANDED LEISURE AREAS THROUGHOUT THE COMMUNITY



A) Lil Wum Climber



B) Butterfly Net



C) Adult Fitness Station



D) Monkey Bars - Kids/Adult



E) Chinning Bars



F) Foot Reflexology



G) Basketball Court

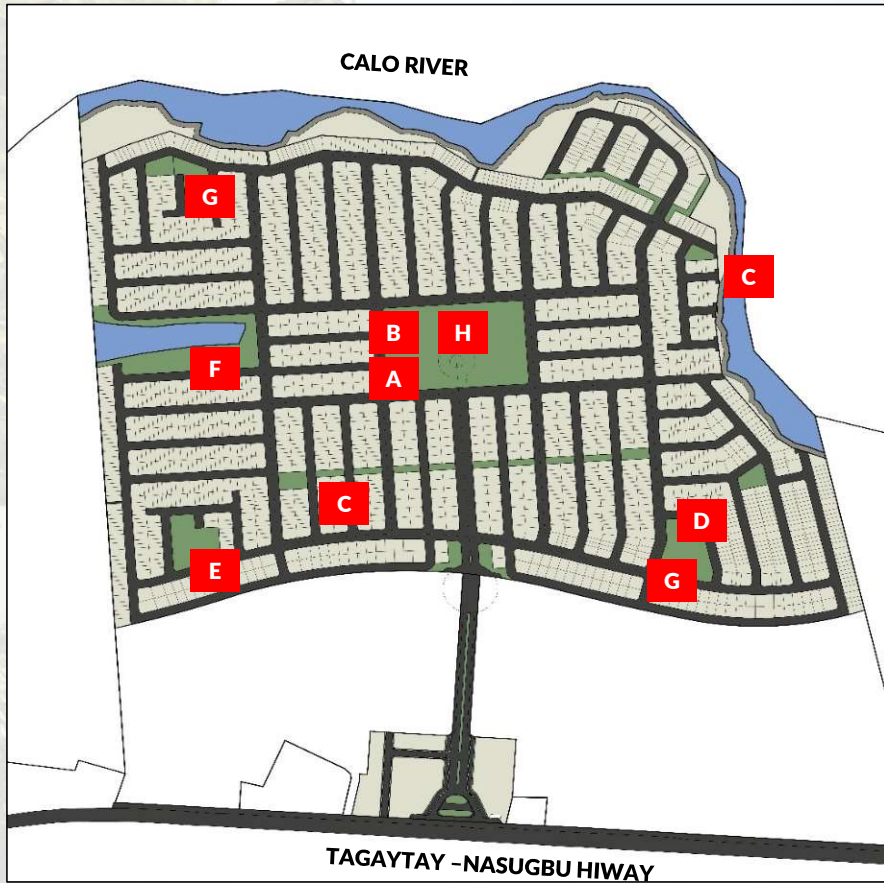
Conceptive amenities promoting Health and Wellness



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ACTIVITY NODES

EXPANDED LEISURE AREAS THROUGHOUT THE COMMUNITY



Reviving traditional Pinoy Street Games



- a) Basketball Court
- b) Sweat Zone & Playground
- c) Treble (Tumbang Preso)
- d) Hop Pod (Piko)
- e) Base Pod (Patintero)
- f) Marble Pod (Holen)
- g) Maze Pod (Taguan)
- h) Outdoor Cinema

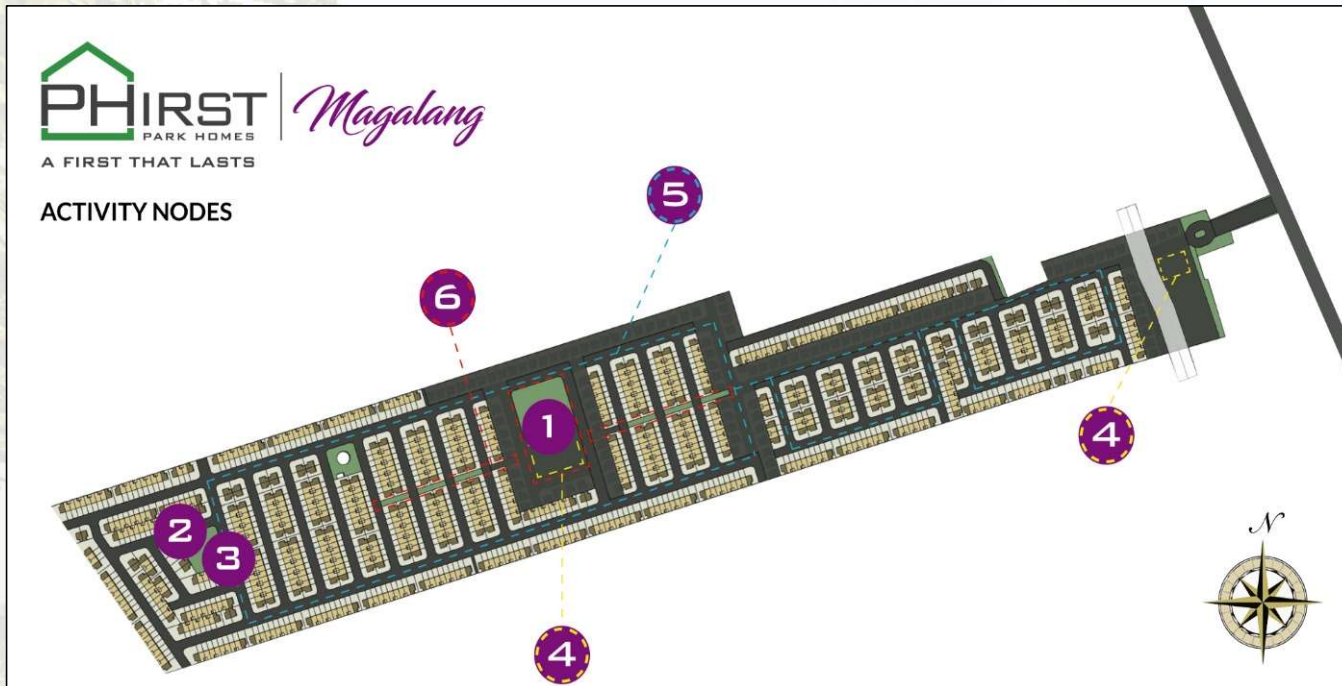


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ACTIVITY NODES

EXPANDED LEISURE AREAS THROUGHOUT THE COMMUNITY

CONCEPTIVE amenities featuring Transport Nodes



PHIRST
PARK HOMES
A FIRST THAT LASTS
ACTIVITY NODES

Magalang

4

Bicycle Rack

4

5

Pedal Lane
(Cycling Route)

6

Track Lane
(Jogging Lane)



1

Transit Park
(Chopper Slide and Bus Bar)

2

Plane Hop
(Hopscotch Airplane)



3

City Race
(Outdoor Board Game)

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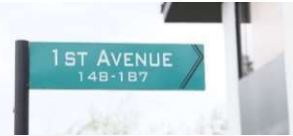
ESSENTIAL CONVENIENCES AND SAFETY MEASURES



Exclusive Shuttle Service
(for select projects)



**Gate with
House no. &
Perimeter Fence**



**Street Lighting &
Signage**



Circuit Breaker



**Shop Houses
(Commercial Units)**



Bicycle Racks



**Main Gate with CCTV Camera &
Guard House manned 24/7**



**PHirst Stop
(Loading/Unloading Area)**

HOUSE CLASSIFICATIONS

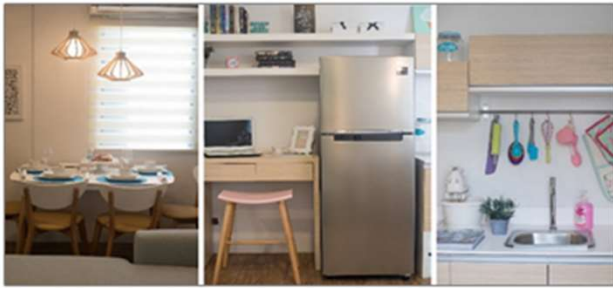
Calista



CALISTA

Calista Mid

Sample Interior Design:



Floor Plan:

Land Area: 44sqm

Floor Area: 40sqm

2 BR

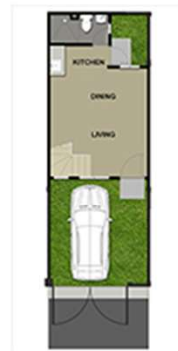
1 T&B

Kitchen, Dining & Living

Provision for carport



Ground Floor



2nd Floor



CALISTA

Calista End

Sample Interior Design:



Floor Plan:

Land Area: 60.50sqm

Floor Area: 40sqm

2 BR

1 T&B

Kitchen, Dining & Living

Provision for carport (Compact Cars)



Ground Floor

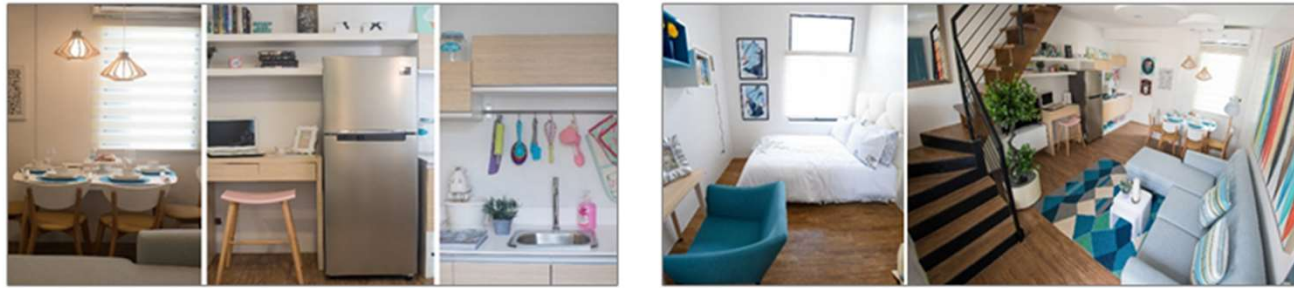
2nd Floor



CALISTA

Calista Pair

Sample Interior Design:



Floor Plan:

Land Area: 104.50sqm

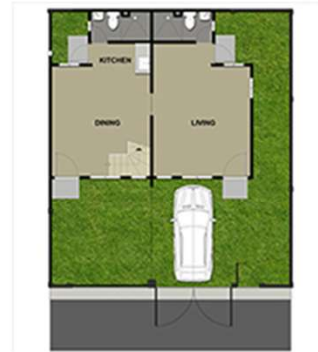
Floor Area: 80sqm

3 BR

2 T&B

Kitchen, Dining & Living

Provision for carport



Ground Floor



2nd Floor



GALISTA END

CALISTA MID

CALISTA END
Floor Area:
40sqm
Lot Area:
75sqm (6x12.5)
2 Bed Rooms
1 Toilet & Bath
Kitchen, Dining & Living
Provision for carport

CALISTA MID
Floor Area:
40sqm
Lot Area:
50sqm (4x12.5)
2 Bed Rooms
1 Toilet & Bath
Kitchen, Dining & Living
Provision for carport

HOUSE PROVISION

CALISTA EXPANDED (provision)

- **Upon Turnover**
- **Buyer's Own Cost**
- **Buyer's Own Contractor**
- **Additional 14sqm full expansion**

- **Front: Bedroom/Balcony**
- **Back: Bedroom/Bathroom**
- **Construction Bond:**
Php 20,000 (refundable)
- **Processing Fee:**
Php 1,000

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HOUSE CLASSIFICATIONS

Unna



UNNA

Sample Interior Design:



Floor Plan:

Land Area: 88sqm

Floor Area: 54sqm

3 BR

2 T&B

Kitchen, Dining & Living

Provision for carport



Ground Floor



2nd Floor



HOUSE CLASSIFICATIONS

Brenna



BRENNA

Sample Interior Design:



Floor Plan:

Land Area: 88 sqm

Floor Area: 45 sqm

2 BR

1 T&B

Kitchen, Dining & Living

Provision for carport



*DISCLAIMER: this house model is only available for selected PHirst projects



UNIT DELIVERABLE

What makes PHIRST houses different from competition?

Unit deliverable of PHirst Park Homes



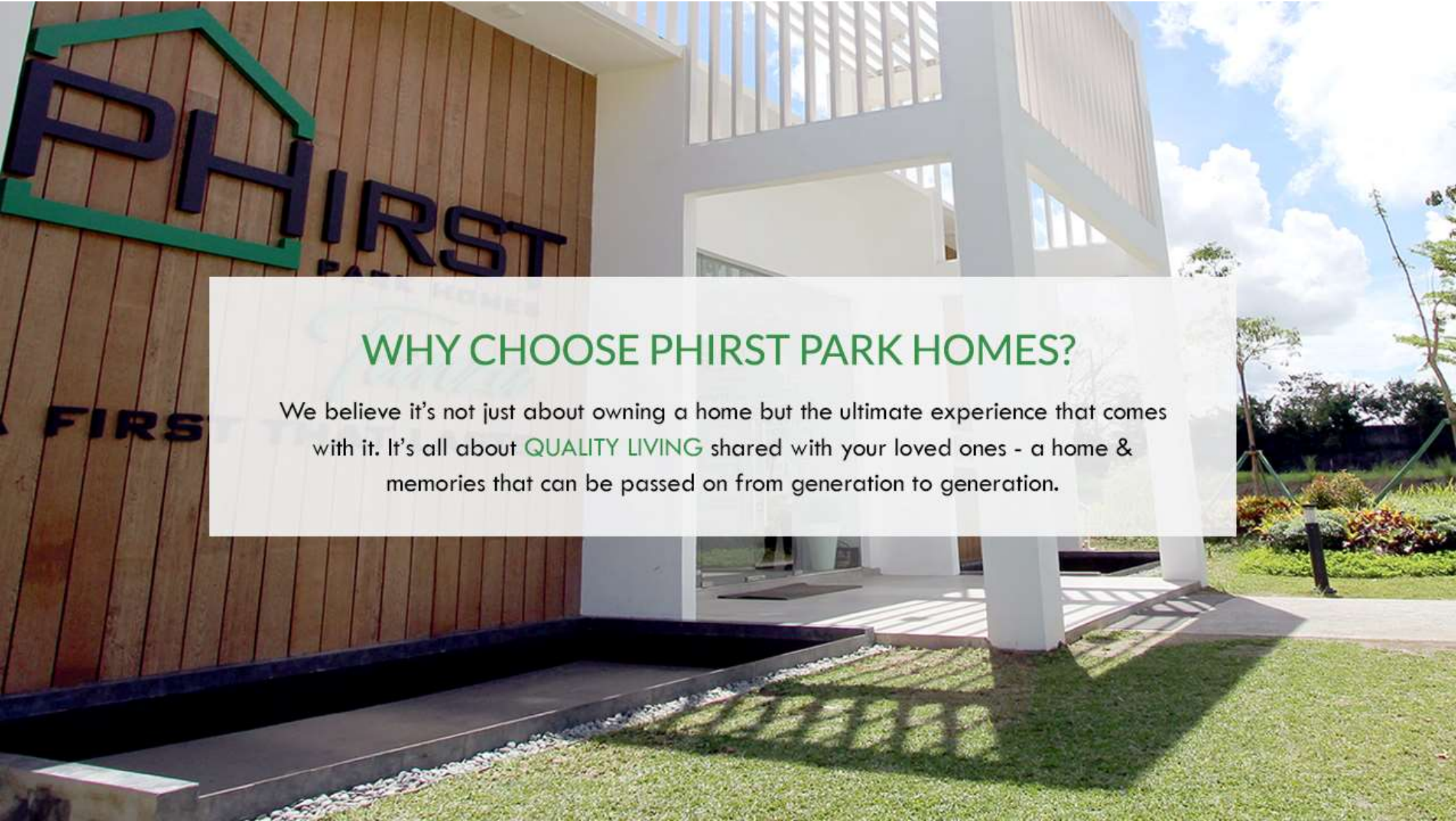
Unit deliverable of other developers



HOUSE SPECIFICATIONS

Structure	Load bearing walls	
Roofing	Pre-painted long span roofing system	
Wall partition	Bedroom/Interior: Painted dry wall	Toilet & Bath: Painted load bearing wall
Wall finish	Smooth painted finish	
Ceiling	Ground floor: Under slab painted finish	2nd floor: Painted boards
Flooring	Vinyl planks	
Bathroom	Finish: Ceramic wall and floor tiles	Fixtures: Wall-hung lavatory and flush-type water closet with shower
Doors	Main & service: Steel door on steel jamb	Bedroom & bathroom: PVC flush-type
Windows	Front & Side: Powder coated aluminum frame (sliding/awning type)	Rear: Powder coated aluminum frame (jalousie type)
Stairs	Concrete and wooden steps with steel railing	
Utilities	Provision for Cable TV/Phone, AC unit, 2nd floor T&B	
Perimeter Fence	Concrete wall and steel gate	
Parking	Provision for a compact car	





WHY CHOOSE PHIRST PARK HOMES?

We believe it's not just about owning a home but the ultimate experience that comes with it. It's all about **QUALITY LIVING** shared with your loved ones - a home & memories that can be passed on from generation to generation.

FOLLOW US

Reach us through our following social media links below:



facebook.com/PhirstParkHomesOfficialPage



instagram.com/phirst.ph



Phirst Park Homes Tanza
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Phirst Park Homes Pandi
Phirst Park Homes Calamba



phirstparkhomes.com

