



MAKATI CENTRAL
POLICE HEADQUARTERS

YAKAL

The unique three bladedpropeller design helps in enhancing:

- 1. Privacy
- 2. Ventilation
- 3. Light

TIARA HOTEL

MALUGAY

MAKATI CENTRAL

POST OFFICE

AXA LIFE CENTRE

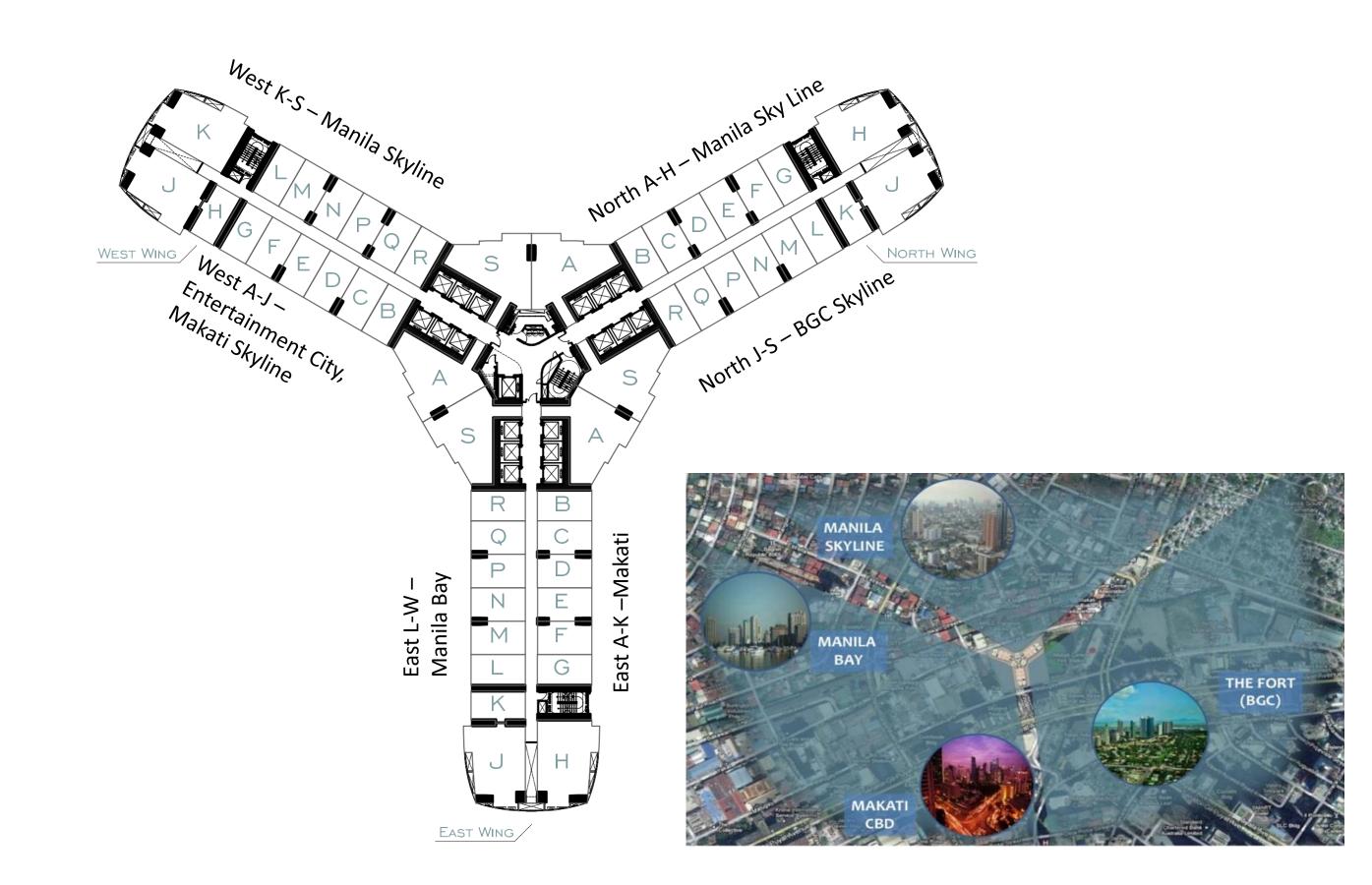
SKYLAND TOWERS

THE COLUMNS

AVALA AVE.

SEN GIL PUYAT AVE.

VIEWS



WHAT IS NOMA?



 The Rise is at the heart of North Makati, the NOMA district is beginning to form as a recreational hotspot. The Rise is conveniently located near establishments like art galleries, delicatessens, bistros, indie music venues and retail stores – PERFECT for the target audience of The Rise.

WHO IS OUR TARGET MARKET AND WHY NOMA?

- The Rise is envisioned to be a haven for the "hipsters", the young and the young families.
- Intended to cater to the young and active people in the metro.

NUMBERS around THE RISE

NUMBER OF CAFES, RESTAURANTS AND TAKE OUT

NUMBER OF BANKS AND ATMS

NUMBER OF GAS STATIONS

25 NUMBER OF BARS

NUMBER OF SCHOOLS AND EDUCATIONAL INSTITUTIONS

NUMBER OF BANKS AND ATMS

WHAT'S around THE RISE

Ominutes

RIDE TO GREENBELT CENTER

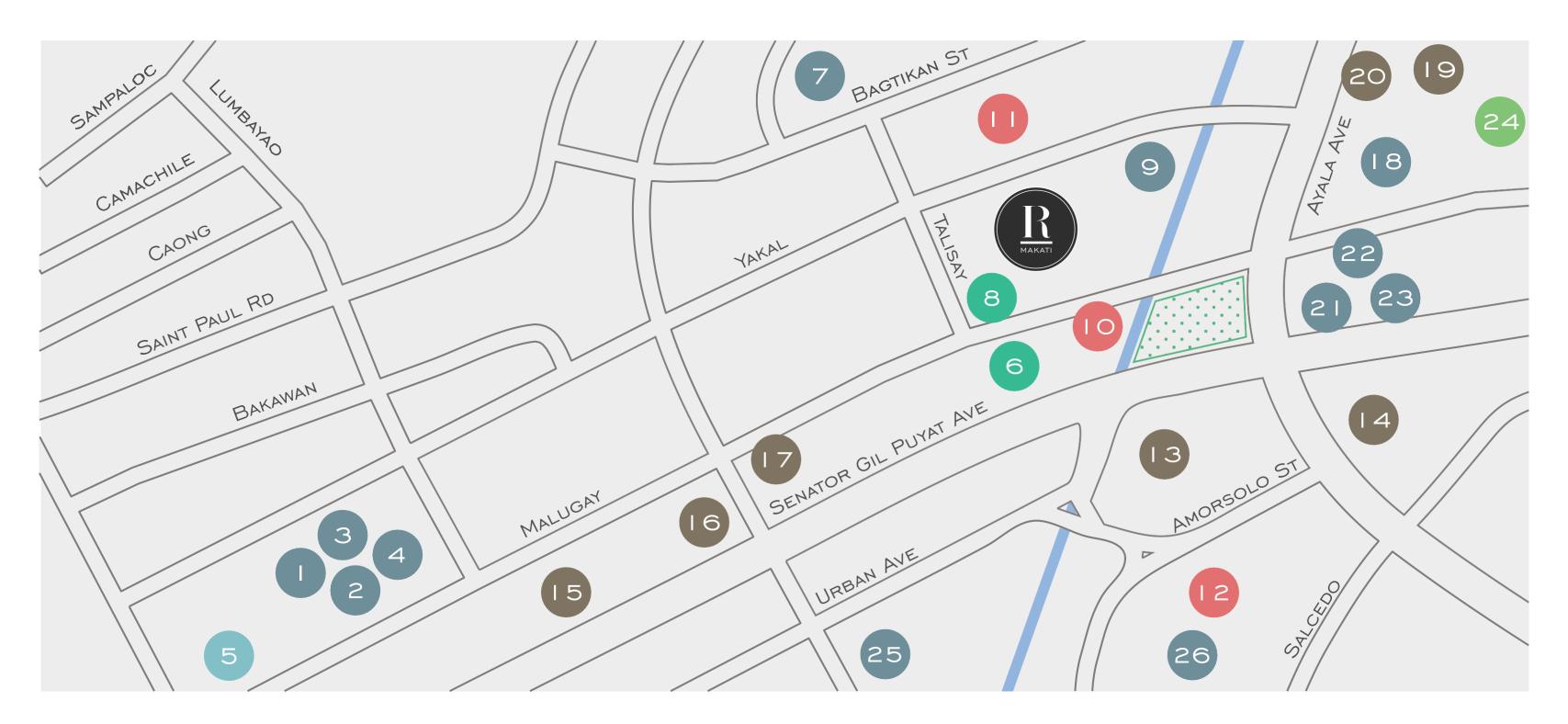
5 minutes
WALK TO MAKATI MEDICAL CENTER

5.9 KM to Terminal 1

15 minutes

+5 minutes

1 Ominutes
RIDE TO AYALA TRIANGLE



WHATS around NOMA?

The Rise is situated at the heart of NOMA, or North Makati - the burgeoning art, design, and culinary district just north of Ayala Avenue. The area is known for its unique mix of galleries, delicatessens, indie music venues, and one-of-a-kind retail experiences - all of which is only a stones throw from The Rise.

What better place to experience this thriving and ever-changing community of artists, chefs, and creatives than at The Rise!

- 1. Carpaccio Ristorante Italiano
- 2. Chesa Bianca Swiss Restaurant
- 3. I'm Angus Steak House
- 4. Santis Delicatessen
- 5. The Collective
- 6. Skyland Plaza Condominium
- 7. The National Shrine of the Sacred Heart
- 8. Tiara Hotel
- 9. Makati Fire Station
- 10. Makati Central Post Office

- 11. Makati Central Police Headquarters
- 12. Makati Medical Center
- 13. People Support
- 14. RCBC Plaza
- 15. Petron Gas Station
- 16. Caltex Gas Station
- 17. Bank of the Philippine Islands
- 18. Rustan's Supermarket
- 19. National Bookstore
- 20. Handyman

- 21. New Bombay
- 22. Starbucks
- 23. Earle's Delicatessen
- 24. Makati Golf Club Driving Range
- 25. Petra and Pilar Restaurant
- 26. Stockton Place by Chef Celine



THE ASSEMBLY GROUNDS

"Makati's new stomping ground"



- The rise aside from its massive amenity area, would also have a two-storey community mall.
- This mall is carefully curated to appeal to young professionals, artists and entrepreneurs – our exact target market.





INVESTMENT POTENTIAL REALIZED



LAUNCH PRICE P/SQM

CURRENT PRICE P/SQM

P98,000

P298,000

200% Price increase since launch

WHAT'S inside THE RISE



‡ | 7

18 NUMBER OF PASSENGER LIFTS

P 744

NUMBER OF RESIDENTS PARKING SPOTS



380M

C 28M

7 7647sqm











24HR CCTV



NON-SMOKING LOUNGE AREAS



INTERCOM



CENTRAL MAILBOX



RECEPTION SERVICES



ELEVATOR PASS CARD



SPACES AT THE RISE a new amenities concept



KARAOKE ROOMS



SWIMMING POOL



SAUNA



CENTRALIZED GARBAGE DISPOSAL



FUNCTION ROOMS

HELLO THERE NEIGHBOR





Property Size	8,056 sqm	Property Size	10,825 sqm
Density	74 Units	Density	55 Units
Storeys	59	Storeys	
Elevators	12	Elevators	18
Parking Slots	600-650 approx.	Parking Slots	746
Total number of units	3,642	Total number of units	3,044
Studio Unit Size	22.95	Studio Unit Size	26 sqm approx
One BR Unit size	26.35	One BR Unit Size	27 – 29 sqm approx
Amenity Area	?	Amenity Area	7,600 sqm



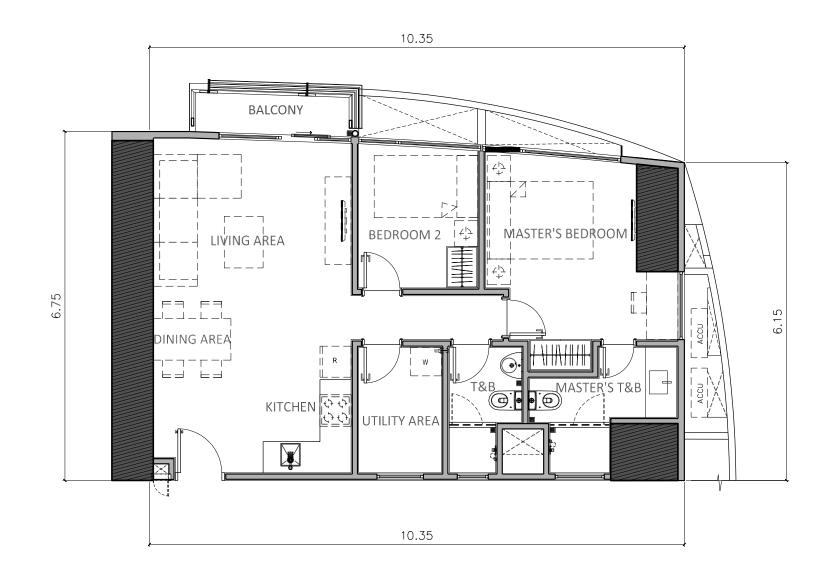


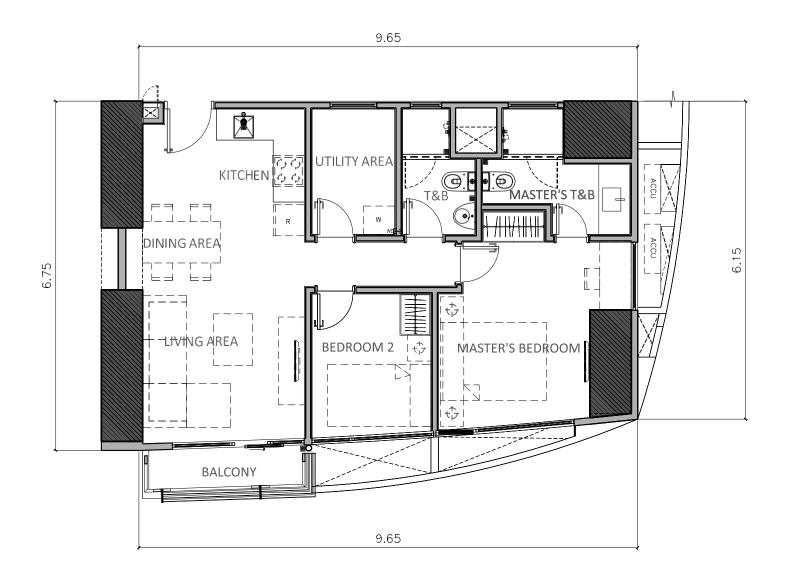


 $*A {\it rtist's image for illustration purposes only}.$

TWO BEDROOM CORNER UNIT WITH BALCONY

5th - 63rd floors



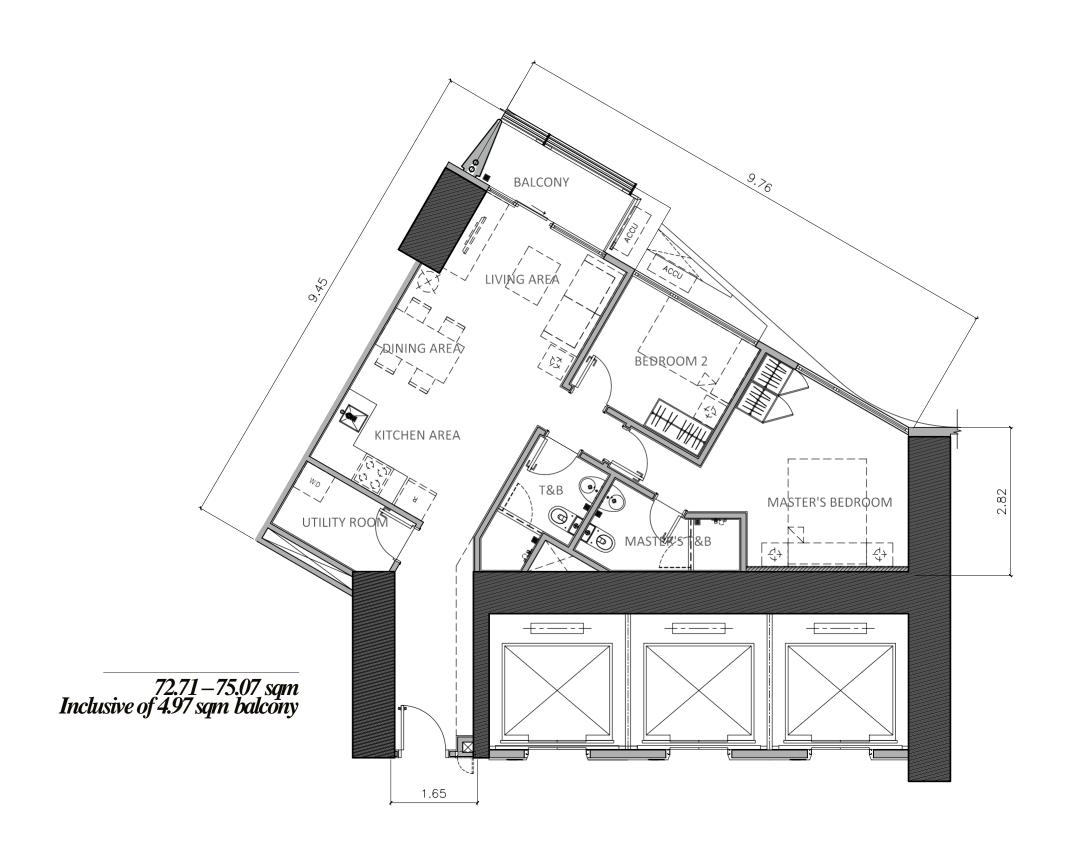


72.21 - 73.56 sqm Inclusive of 3.09 sqm balcony

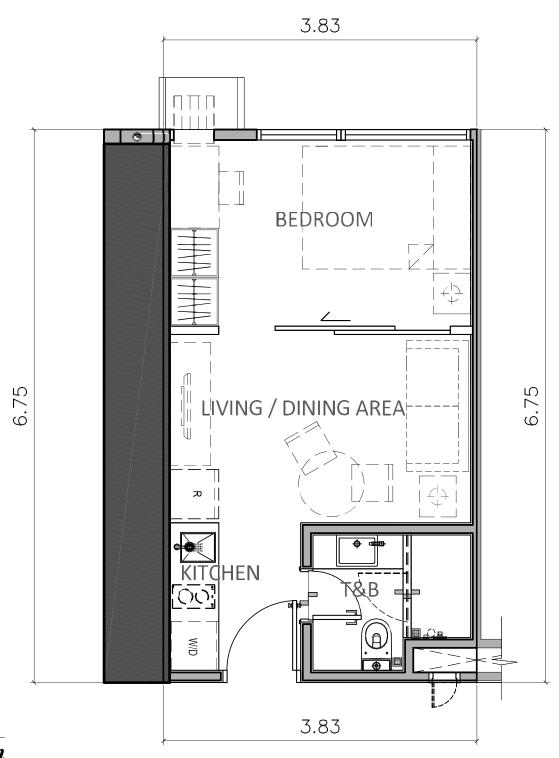
67.92 - 69.00 sqm Inclusive of 3.09 sqm balcony

TWO BEDROOM CORE UNIT WITH BALCONY

6 - 63rd floors

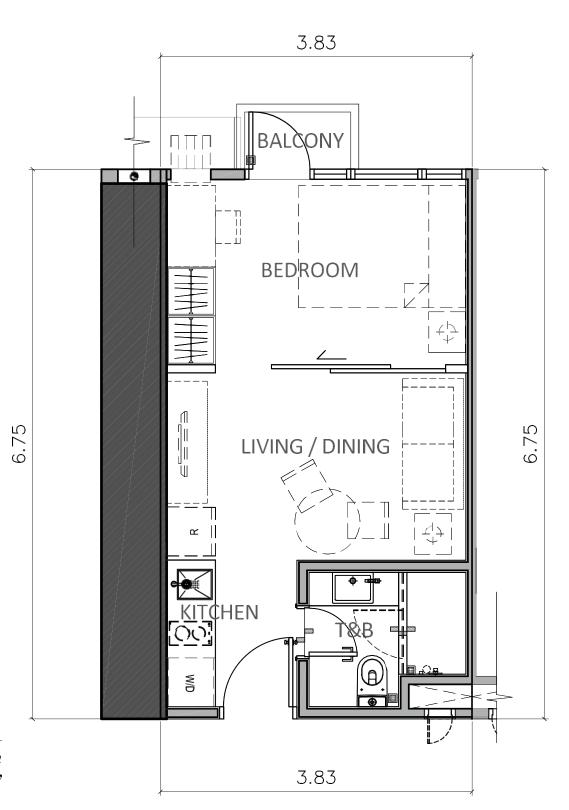


5th - 63rd floors



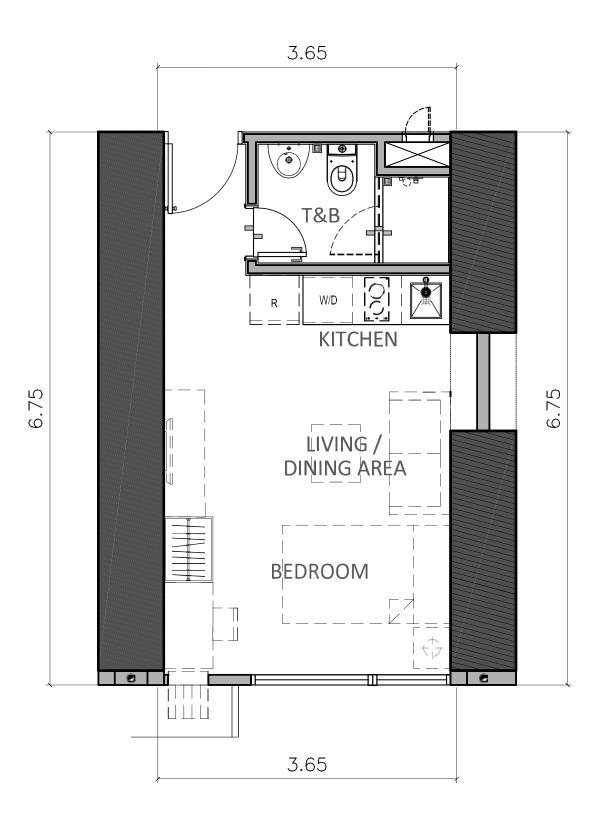
ONE BEDROOM UNIT (WITH BALCONY)

6th, 9th, 10th, 12th, 15th, 16th, 18th, 19th and 21st floors



27.02 sqm Inclusive of 1.20 sqm balcony

5th - 63rd floors





One-Bedroom Unit (with Balcony)

Unit C - 29.21 sqm inclusive of 1.20 sqm Balcony



One-Bedroom Unit (without Balcony)

Unit D- 27.17 sqm

*This layout shows a converted unit for illustration purposes only.



Two-Bedroom Corner Unit (with Balcony)

Unit A-73.56 sqm inclusive of 3.09 sqm Balcony





- 1,620 sqm of Green Spaces
- 100 sqm space for Barbecues
- 380-Meter Private Jogging Path
- 28-Meter Tropical Pool
- 280 sqm of Children's Playground



AMENITY AREA TALK POINTS



The highlight is re-defining what "best-in-class" amenities mean offering three big spaces that lets residents decide how they want to play, relax and work.

The Hangout	The Nest	The Workshop
For play	For relaxation	For work
Offers the perfect place to entertain family and friends with its 300 sqm of lounge areas, a karaoke room and a billiards room.	The nest is the relaxation and well-being zone that includes swinging hammocks, comfy seats and garden terraces.	Where you can have your quiet space as it offers a fully stocked, purpose designed workspace with multifunction rooms, IT bar and a library.

The Hangout





The Workshop





The Nest









the KID'S ZONE

The Rise is designed for kids too - with over 280 square meters of playspace for infants and toddlers, the Kid's Zone is perfect for the young ones to stretch their legs, climb a jungle gym, dive into a colourful ball pit, and even have a birthday party!









Amenities overview

Sometimes living in the city can get a little chaotic, so with Spaces at The Rise, we've created a private oasis of world-class amenities to help you make the most of your busy schedule.

- I RECEPTION
- 2. 'THE NEST' LOUNGE AREA
- 3. 'THE HANGOUT' LOUNGE AREA
- 4. 'THE WORKSHOP' LOUNGE AREA
- 5. GYM *2nd floor gym area not shown on this layout
- 6. PILATES/YOGA ROOMS
- 7. CHANGING ROOMS / SAUNA
- 8. Party / Function Rooms
- 9. 'CRAWL SPACE' INFANTS' PLAY AREA
- IO. 'KID'S ZONE' TODDLERS' PLAY AREA
- II. BILLIARDS ROOM
- I 2. LIBRARY
- 13. KARAOKE ROOMS / HOME CINEMA
- 14. MAIN POOL
- 15. KIDS POOL
- 16. FLOATING LOUNGERS
- 17. SUN DECK
- 18. Poolside Lounge
- 19. JOGGING TRAIL
- 20. OUTDOOR CHILDRENS PLAY AREA
- 21. THE LAWN
- 22. PROMENADE
- 23. BBQ AREA



RISE

- The Development is 1.8 meters above road level
- Building floodgates and drainage system is part of the long term plans of the LGU of Makati

Earthquakes?

 The Rise incorporates Moment Frame Systems -This configuration is able to resist lateral and overturning forces because of the bending moment and shear strength that is inherent in its connecting joints



Handover Items

- Upper and Lower Kitchen Cabinets
- Toilet and Shower Fixtures
- Closet in each room for 2BR Units
- Provisions for washer/Dryer, range hood, telephone & Internet

Materials Used?

- Laminates for the overhead cabinets
- Stone Countertops





CONSULTANTS of THE RISE

Foreign Architects: KplusK (HK) International Limited Local Architects: ASYA Design

Landscape Consultants: Adrian L. Norman Limited (ALN)

Façade: Konstruct West Partners (KWP)

Structural Consultants: Sy2 and Associates Incorporation

Interior Design: BTR Workshop Limited



Countering questions on the real estate economy

ACCORDING TO KMC SOLUTIONS

 No matter the economic environment, real estate still has strong potential to give its investors good returns

ACCORDING TO DATA COMPANY YouGov

- Real estate was ranked the third safest investment next to gold and certificates of deposits.
- Properties gives owners flexibility it's not just about buying or selling. Investors can remodel for rentals and lease among other options

"Real estate investment is a good idea to diversify your investment portfolio. Equities are more volatile and carry more risk in general, and real estate can help manage volatility and risk and make your investments more efficient.

More than ever, investors need to understand the effects of volatility, that is what the immediate future holds.

Amanda Carpo, co-founder and chief legal counsel of KMC Solutions

Countering questions on the real estate economy

- Historically real estate is a better investment than stocks, according to a study titled, "The rate of return on everything, 1870 2015".
- Real estate generaly delivers better returns than equity or lower volatility.
- Investing in real estate can be a good defensive play until the economy recovers
- Locally, real estate is seen to be one of the more resilient sectors in the economy despite the corona virus disease.
- On the residential front, sustained real estate demand for housing from local and foreign workers in the PH is one of sector's key drivers and is expected to help keep the market afloat.
- Condominiums have an advantage over other real estate as developers already situate their properties in areas where the demand is already strong.



Showsuite and Sales Office
4th Avenue corner Rizal Drive, Bonifacio Global City, *Taguig 1634, Philippines Tel:* +632 *THE RISE (843-7473)*

WWW.THERISEMAKATI.COM