

#### **PROJECT BRIEF**







## **Project Overview**

Address	Alabang-Zapote Rd., Las Piñas City	
Theme	Modern Contemporary	
# of Bldgs.	3 High-Rise Buildings	
Cadence	40 storeys (39 residential)	
Liran	41 storeys	
Stellan	15 storeys	





## Location





## Vicinity - Schools

Educational	Distance (KM)	Travel Time (Mins.)
St. Francis of Assisi College	0.8	4
Philippine Merchant Marine School	1.2	4
University of Perpetual Help System DALTA	1.7	6
Saint Anthony School	2.0	7
Southville International School and Colleges	2.0	7
CEU Alabang	3.2	13
San Beda College Alabang	5.4	22
FEU Alabang	7.0	23











## Vicinity - Malls

Educational	Distance (KM)	Travel Time (Mins.)
Robinsons Place Las Piñas	0.09	1
SM Southmall	2.0	7
SM Center Las Piñas	2.3	9
Vista Mall Las Piñas	2.6	10
Alabang Town Center	4.5	19
Festival Mall	6.0	23







### Vicinity - Hospitals

Educational	Distance (KM)	Travel Time (Mins.)
Alabang Medical Center – Las Piñas	0.4	1
Pope John Paul 2 Hospital and Medical Center	0.5	1
University of Perpetual Help Hospital	1.6	7
Las Piñas Doctors Hospital	2.1	8
Las Piñas City Medical Center	2.3	9
Alabang Medical Center – Alabang Hills	4.2	16
Asian Hospital and Medical Center	7.0	2+









## Project Name & Logo

# SONORAW GARDEN RESIDENCES

Spanish word meaning "Pleasant Sounding"

Bamboo – like icon represents a lush garden that sways along a hymn of pure relaxation



## **Target Market**



#### **TARGET MARKET**

#### **End-users**



- ✓ In a perfect location with a laid-back culture.
- Highly Accessible to the rest of Metro Manila and South of Manila.
- ✓ Spacious units fit for individuals and families.
- ✓ Various resort-inspired amenities for the family's enjoyment.
- ✓ Healthy Building Design
- ✓ Hassle-free living being beside a mall.
- ✓ Gated community for security and safety.



#### **TARGET MARKET**



#### **Investors**

- In a location that is primed for economic growth.
- ✓ Better Value bigger units at a more reasonable price
- ✓ Great for Leasing
  - Easier and faster to rent out
    - Bigger cut units enjoy a wider client base compared to smaller units since they can accommodate singles and families.
    - New normal conditions require more space for students and professionals studying or working from home.
  - Better rental yield because of the competitive purchase price
  - Generally lower association dues



## **Value Proposition**



#### **VALUE PROPOSITION**

- ✓ Best Value for Money Option
- **✓ Resort Inspired Amenities**
- **✓ A Progressive and Secured Community**
- √ Offers High Accessibility
- ✓ Resort Living Beside A Mall
- ✓ A Development of Two of the Country's Reputable Developers



#### **BEST VALUE FOR MONEY OPTION**

- Bigger unit sizing
- Lower price per Sqm
- Full Amenities

	Sonora Garden Residences	Competition
Average Size	<b>56</b> sqm	31 sqm
Average Price per Sqm	PhP 115.2K	PhP 157K

Source: Comparative Study as of July 2021





#### RESORT INSPIRED AMENITIES



Lounge Pool







#### OTHER OUTDOOR AMENITIES







#### **INDOOR AMENITIES**



Reception Area



**Entertainment Room** 





Fitness Gym



#### OTHER INDOOR SERVICES



**CONVENIENCE STORE** 







#### PROGRESSIVE AND SECURED COMMUNITY

- Located in a city that is in the stage of growth and progress
- Guarded Gate and Entrance
- Property Management Services
  - 24-hour security
  - General maintenance of common areas
  - Utilities application and payment assistance





#### OFFERS HIGH ACCESSIBILITY

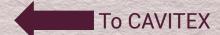


Friendship Route



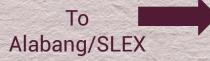
- Located in main road of Alabang-Zapote Road
- Friendship Access to BF Homes
- Near CAVITEX
- Near access to Sucat Rd.

#### ALABANG ZAPOTE RD.



- . Southville International School
- 2. University of Perpetual Help
- 3. SM Center Las Piñas
- 4. Vista Mall

- I. SM Southmall
- 2. Alabang Town Center
- 3. Filinvest City









#### **DEVELOPMENT OF TWO OF THE COUNTRY'S** REPUTABLE DEVELOPERS





**Expert in Mixed-use and Retail Development** 

**Premier developer of Resort Inspired Communities** 



**DESIGNED WITH** 





## **Project In Focus**



#### **A Joint Venture of**





## RLC DMCI-PDI Property Ventures Inc. (RDPVI)













SERENE LIVING EXPERIENCE

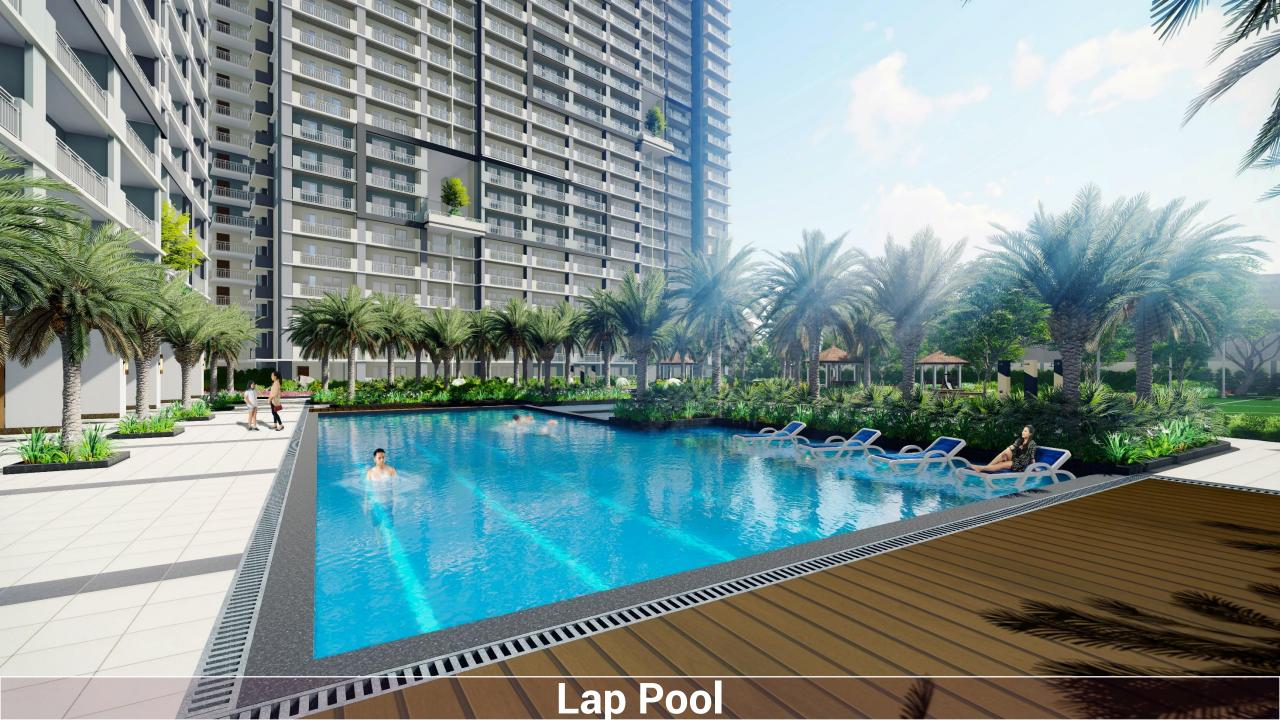








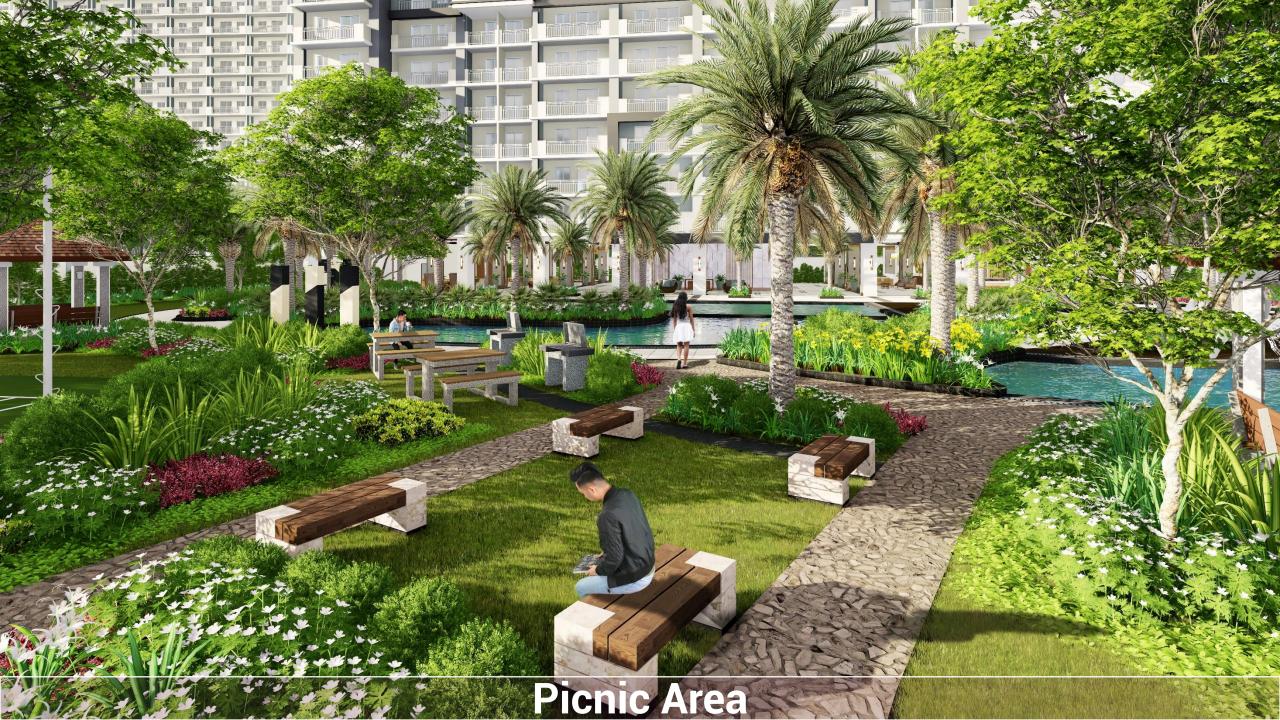


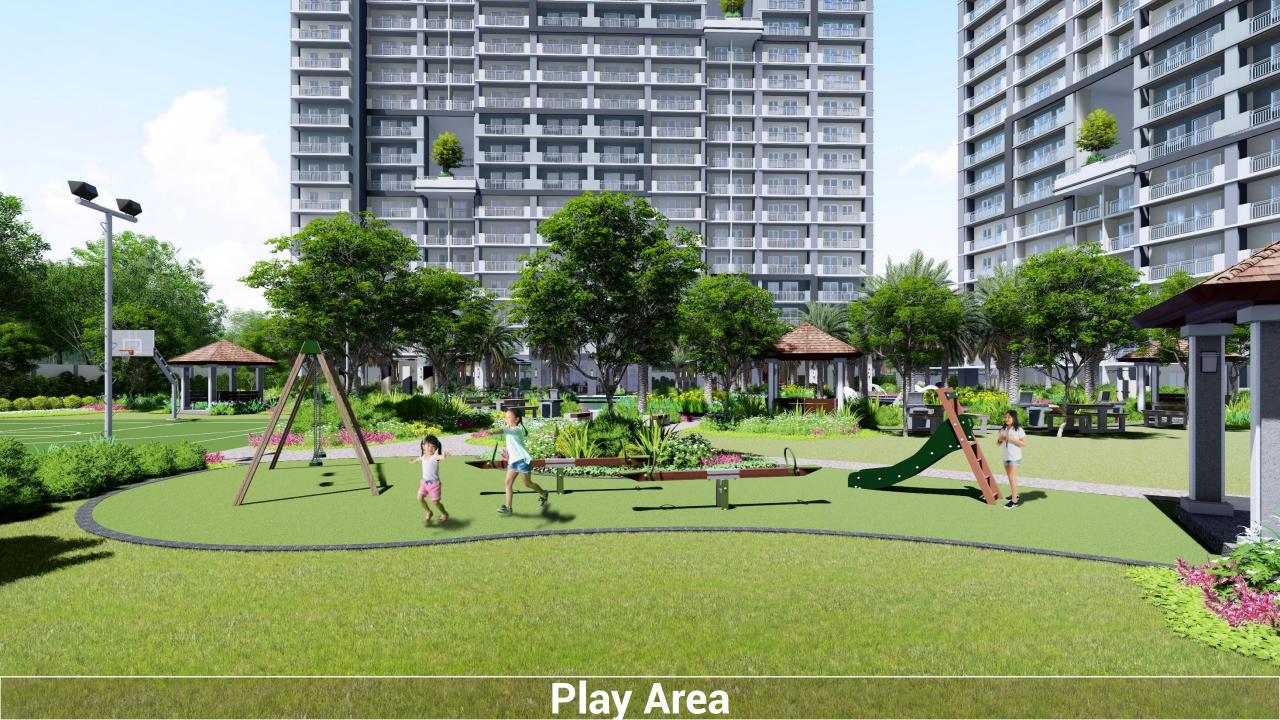










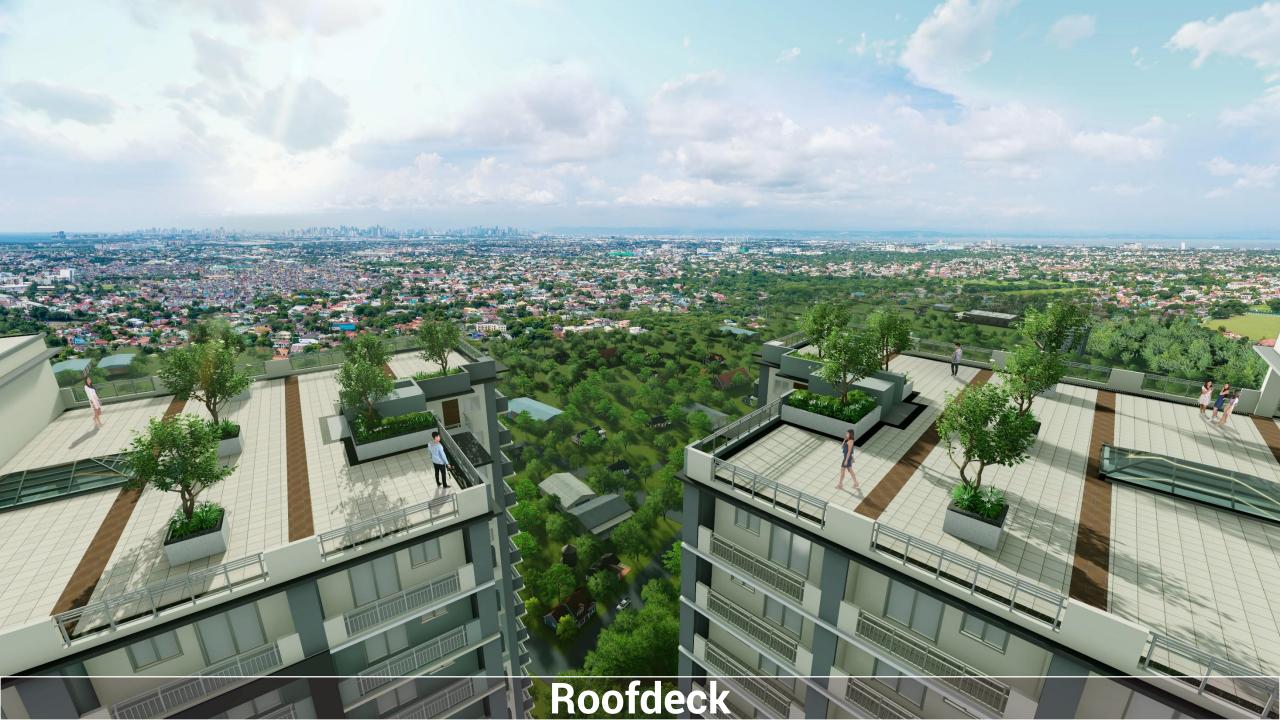






















FITNESS GYM (Actual photo from a completed project)



ENTERTAINMENT ROOM (Actual photo from a completed project)



#### INDOOR FACILITIES



**CONVENIENCE STORE** 





\*Actual photo of a completed project.



#### **Exclusive Living Experience**

- Guarded Gate and Entrance
- Property Management
   Services
  - 24-hour security
  - General maintenance of common areas
  - Utilities application and payment assistance





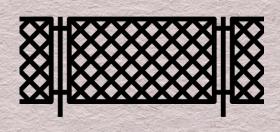
#### OTHER BUILDING FEATURES











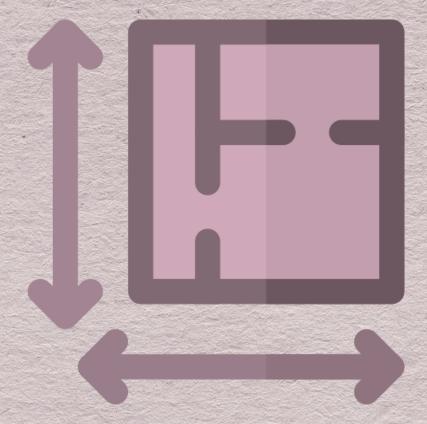
24 Hour Surveillance & Security

**Mail Room** 

100% Backup power

**Electrified Fence** 



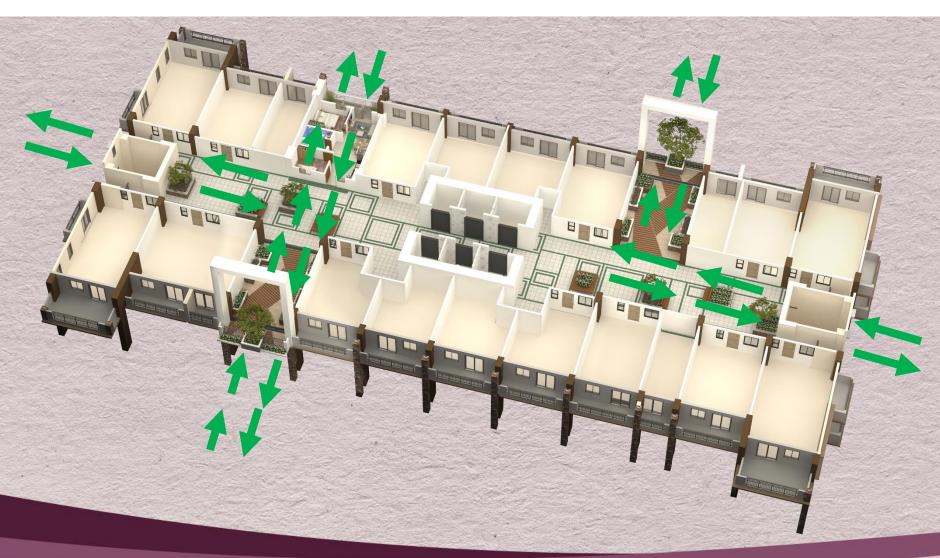


# LOW DENSITY, BIGGER UNIT CUTS





#### **Design Allows Cross Ventilation and Natural Light to Pass Through**





Height of Balcony is ideal for cross ventilation.



#### **Layout Promotes Cross Ventilation** and Natural Light

- Units are designed so that natural airflow and lighting can pass by easily through the units.
- With this, fresh outdoor air can come in and out of the unit.
- This results as a health benefit and means to save energy.



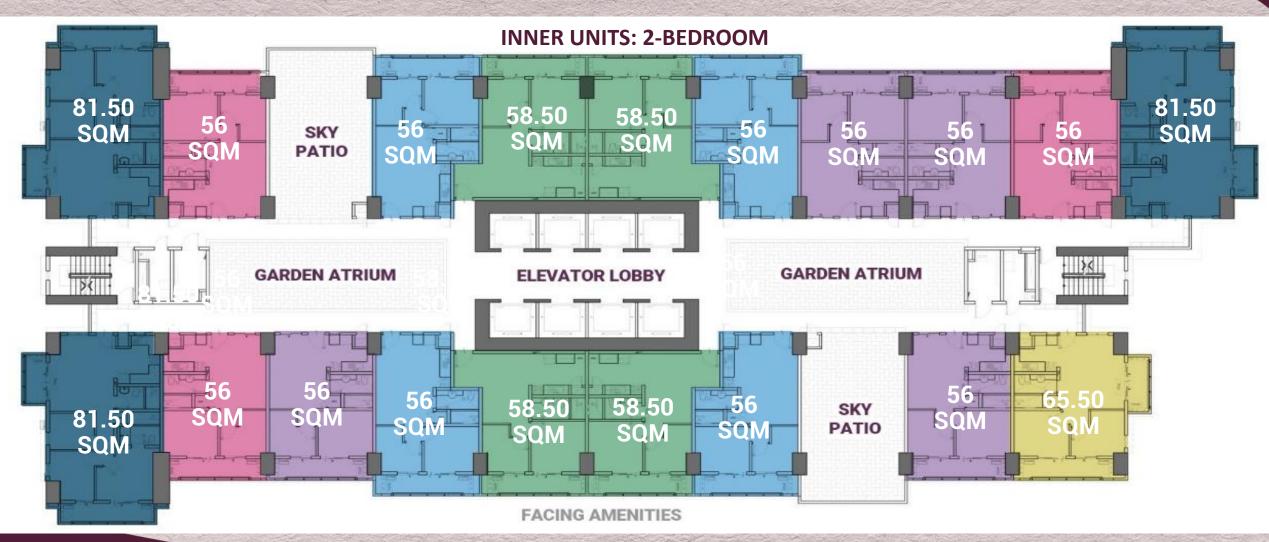
LUMIVENTT TECHNOLOGY - SKY PATIO (Actual photo from a completed project)



LANDSCAPED ATRIUM (Actual photo from a completed project)







Note: Standard policy regarding request for tandem shall apply.





#### **All Units with Balcony**

- Additional space to appreciate the views of the property.
- Gives a sense of enjoyment as an additional space that residents can experience.

#### **Well Oriented Spaces**

 Designed to maximize space and movement inside the unit

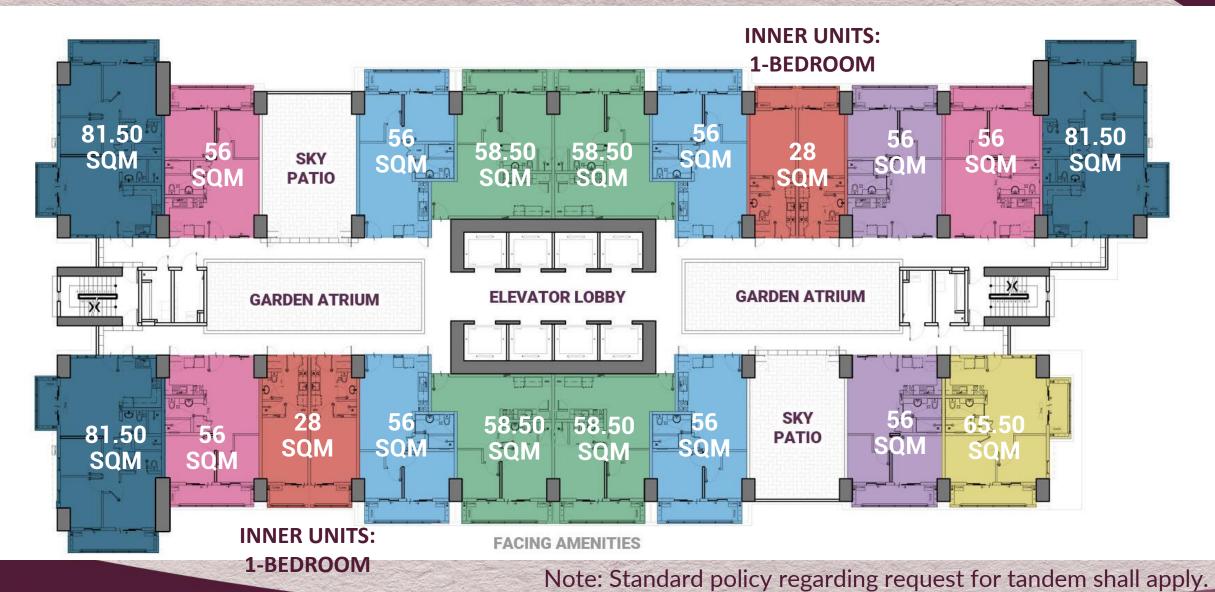


Perfect for your family.

More spaces

More Windows & Balcony









Spacious 1BR Unit



# TURNOVER SPECS AND FINISHES



#### **TURNOVER FINISHES**

DECIDENTIAL LINUTE	1-BEDROOM UNIT	2-BEDROOM UNIT			3 BEDROOOM UNIT			
RESIDENTIAL UNITS	24.00 sq.m	48.00 sq.m	50.50 sqm	52.00 sq.m	70.00 sq.m			
FLOOR FINISHES								
Living, Dining and Kitchen	Vinyl planks with baseboard	Ceramic Tiles with baseboard						
Bedrooms		Vinyl planks with baseboard						
Balcony		Ceramic tiles with pebble washout						
Toilet & Bath		Unglazed ceramic tiles						
WALL FINISHES								
Interior Walls		Painted finish						
Toilet	Ceramic tiles; Painted cement finish above wall tiles							
CEILING FINISHES								
Living, Dining and Kitchen	Painted plain cement finish							
Bedrooms	Painted plain cement finish							
Toilet & Bath	Painted ficemboard ceiling							



#### **TURNOVER FINISHES**

DECIDENTIAL LINUTC	1-BEDROOM UNIT	2-BEDROOM UNIT			3 BEDROOOM UNIT			
RESIDENTIAL UNITS	24.00 sq.m	48.00 sq.m 50.50 sqm 52.00 sq.m		70.00 sq.m				
<u>SPECIALTIES</u>								
Kitchen Area	Granite finish kitchen countertop with cabinet system							
Toilet and Bath	Mirror Cabinet Granite finish lavatory countertop for T & B 1							
DOORS								
Entrance Door	Wooden door on metal jamb							
Bedroom Door	aluminum frame glass panel Wooden door on metal jamb							
Toilet Door	Wooden door with half louver on metal jamb							
Balcony Door	Aluminum sliding framed glass panel with insect screen							
WINDOWS	Aluminum framed glass panel with insect screen (except awning windows)							



#### TURNOVER FINISHES

	1-BEDROOM UNIT	2-BEDROOM UNIT			3 BEDROOOM UNIT		
RESIDENTIAL UNITS	24.00 sq.m	48.00 sq.m	50.50 sqm	52.00 sq.m	70.00 sq.m		
FINISHING HARDWARE							
Main Door Lockset	Mortise type keyed lockset						
Bedroom Lockset	Flush type keyed lockset			Lever type pri	ivacy lockset		
Toilet Lockset	Lever type privacy lockset						
TOILET AND KITCHEN FIXTURES							
Water Closet	Top flush, one-piece type						
Lavatory	Wall-hung	Sem	Semi-counter top basin		Undercounter type and wall hung		
Shower Head and Fittings	Exposed shower and mixer type						
Toilet Paper Holder		Recessed type					
Soap Holder		Niche at wall					
Kitchen Sink	Stainless steel, single bowl	Stainless steel, single bowl with one-side drainboard					
Kitchen Faucet	Gooseneck type	Gooseneck type Rotary lever type					
Toilet Exhaust	Ceiling-mounted exhaust fan						
Kitchen exhaust	Rangehood Provision						
AIR CONDITION	Provision for Window type Air Conditioning Unit	Provision for Window type and Split type Air Conditioning Unit					





Sonora Garden Residences bears the DMCI Homes Quality Seal, which represents our commitment to deliver homes that are built to last. Your new home is subject to our proprietary quality management system, and comes with a 2-year limited warranty \*.

\*Property developers typically provide a one-year warranty. DMCI Homes' 2-year limited warranty covers most unit deliverables, except operable items subject to daily wear and tear.



# JUNE 2024

RFO DATE FOR ALL UNITS OF CADENCE BUILDING

RFO OF PARKING SLOT SHALL BE THE SAME AS THE RFO OF CORRESPONDING UNIT



#### RDPVI SELLING GUIDELINES

- · Checks should be made payable to "RLC DMCI Property Ventures, Inc."
- Reservation fee for units is 20,000 PHP.
- Reservation fee for parking slot is 10,000 PHP.
- Selling guidelines per memo ref # RDPVI 19-01-002 shall apply.
- To manage the demand for Parking Slots, buyers of any unit type may only purchase one (1) PS per residential unit. Formal announcement/s will be made should this guideline be revised.



## PRICE RANGE



Unit Type	Unit Area	Balcony Area	Gross Area	Min. Price	Max. Price
1-Bedroom (Inner)	24.00	4.00	28.00	4.40 Mn	4.77 Mn
2-Bedroom B (Inner)	48.00	8.00	56.00	5.88 Mn	6.92 Mn
2-Bedroom C (Inner)	48.00	8.00	56.00	5.83 Mn	6.93 Mn
2-Bedroom D (Inner)	48.00	8.00	56.00	5.95 Mn	7.16 Mn
2-Bedroom E (Inner)	50.50	8.00	58.50	6.07 Mn	7.31 Mn
2-Bedroom F (End)	52.00	13.50	65.50	7.13 Mn	7.70 Mn
3-Bedroom A (End)	70.00	11.50	81.50	8.28 Mn	9.83 Mn
Single Parking		12.50 - 13.00		860 K	930 K

\*Available Inventory as of Jul. 31, 2021



# 30%

STANDARD PAYTERM SPREAD IN 33 MONTHS (WITH 4% DISCOUNT)

\*APPLICABLE TO ALL UNITS AND PARKING OF CADENCE BUILDING

\* NO. OF MONTHS IF RESERVATION IS MADE ON AUGUST 2021



## PAYTERM PROMOS

20% DP-80% BF 15% DP-85% BF

> \*APPLICABLE TO ALL UNITS UNTIL AUGUST 31, 2021



## PAYTERM PROMO

15% DOWN PAYMENT

3% DISCOUNT

+5 MONTHS IN DP PERIOD

\*APPLICABLE TO ALL UNITS & ALL PAYTERM UNTIL AUGUST 15, 2021



Payment Term	15% DP 3% Discount +5 Months Extension in DP Period		15% DP 3% Discount +5 Months Extension in DP Period		15% DP 3% Discount +5 Months Extension in DP Period		
Unit Type	1BR Unit		2BR Unit		3BR Unit		
Unit Area	24.00 sqm		48.00 sqm		70.00 sqm		
Gross Area	28.00 sqm		56.00 sqm		81.50 sqm		
List Price	4,403,000		5,833,000			8,282,00	
Regular Discount (BF Term)			-				
Promo Discount (3%)	132,090		174,990		248,460		
Total Contract Price (List Price Net of Discount)	4,270,910		5,658,010		8,033,540		
Closing Fees	10%	427,091	10%	565,801	10%	803,354	
Reservation			20,000				
Down Payment (Less Reservation Fee)	15%	620,637	15%	828,701	15%	1,185,031	
No. of Months to RFO (Cadence Building)	38						
Monthly Down Payment	16,333		21,807		31,185		
Monthly DP with Closing Fees	27,572		36,697		52,325		
BALANCE – Bank Financing		3,630,274		4,809,308		6,828,509	

\*Assumed Reservation Date: Aug 2021





# THANKYOU! HAPPY SELLING!