

Project Overview

Address:

Dominga St., Malate, Manila

Development Type:

One-tower high rise condominium

Architectural Theme:

Modern Contemporary

Unit Mix:

Studio, 1-BR, 2-BR



Name & Logo

THE
Camden
PLACE

Name

Camden – Scottish word meaning “valley that reveals the view of its surrounding landscapes”

Logo

Inspired by the concept of modern and creative living

Brushstroke – Convenience and passion

Color – Creativity and independence

Location Map



KEY PLACES OF INTEREST

FOR INTERNAL USE ONLY

Business Districts

BUSINESS DISTRICTS	DISTANCE
Roxas Boulevard	1.9 km
Makati CBD	3.8 km
Bay Area	4.6 km



Commercial Establishments



MALLS	DISTANCE
University Mall	450 m
Cash & Carry	1.8 km
SM Hypermarket Makati	2.0 km
Robinsons Place Manila	2.3 km
Mall of Asia	4.8 km



Schools



SCHOOLS	DISTANCE
De La Salle-College of St. Benilde, School of Design and Arts	270 m
St. Scholastica's College	300 m
De La Salle-College of St. Benilde Manila	400 m
De La Salle University Manila	500 m
Arellano University, School of Law	650 m
Philippine Women's University	1.6 km
Philippine Christian University	1.8 km
University of the Philippines Manila	2.5 km
Mapua University Makati	3.3 km
Asian Institute of Management	3.4 km



Health Institutions



HOSPITALS	DISTANCE
Adventist Medical Center	1.2 km
St. Clare's Medical Center	1.4 km
Pasay City General Hospital	1.4 km
Ospital ng Maynila	1.8 km
Philippine General Hospital	2.4 km
Makati Medical Center	3.3 km



Transportation Hubs



TRANSPORTATION TERMINALS	DISTANCE
LRT Line 1 Vito Cruz station	400 m
BBL Bus Terminal	900 m
Greenstar Bus Terminal	1.1 km
DLTB Bus Terminal	1.1 km
Jac Liner Bus Terminal	1.1 km





Manila City Economic Overview

One of NCR's top cities in terms of income and economic competitiveness



Ranks **3rd out of 16 cities in NCR in terms of Annual Income** (10.2B as of 2016) and 4th in terms of Average Cumulative Growth (10% as of 2016)

QC – 17.1B
Makati – 11.9B

(*Department of Finance FY 2009 to 2016 Annual Regular Income by City)



Ranks **2nd out of 10 NCR cities in 2016 in terms of competitiveness** (economic dynamism, government efficiency and infrastructure)

(*Cities and Municipalities Competitiveness Index.
Retrieved from
<https://web.archive.org/web/20170110014838/http://www.competitive.org.ph/cmcindex/pages/rankings/Cities.php>)



Key Industries

Trade
Manufacturing (textiles, F&B)
Shipping / Maritime
Publishing
Banking and Finance



PEZA-Approved Establishments

There are also various other employment opportunities in Makati CBD and Bay Area with numerous PEZA offices



Legend

Radius: 2KM



IT Center (PEZA)



IT Park (PEZA)



Tourism Ecozone



Retail Establishments

Numerous retail options in nearby Bay Area and Makati CBD

Immediate vicinity
of the property is
highly commercial

The Camden Place

11 min (3.6KM) **UN Square Mall**

11 min (3.3KM)

Robinsons Place Manila

12 min (900m)

Green Mall

6 min (450m)

Harbour Square

University Mall

14 min (4.3KM) **Ayala Malls Circuit**

Century City Mall

SM Jazz Mall

18 min (5.9KM) **Power Plant Mall**

12 min (3.8KM)

Ayala North Exchange

Paseo Center

11 min (2.5KM)

EGI Shopping Mall

Walter Mart Makati

Makati Cinema Square

Glorietta

10 min (3.1KM)

Blue Wave Mall Pasay

Hobbies The Concept Mall

Wellcome Mall Libertad

13 min (6.1KM)

11 min (3.9KM)

Blue Bay Walk

13 min (4.4KM)

Double Dragon Plaza

Two Shopping Center

My Mall

Baclaran Terminal Plaza Mall

W Mall Macapagal

14 min (5.8KM) **Ayala Malls Manila Bay**

Aseana Square



Upcoming Infrastructure

Close to upcoming infrastructure which will improve accessibility to both north and south

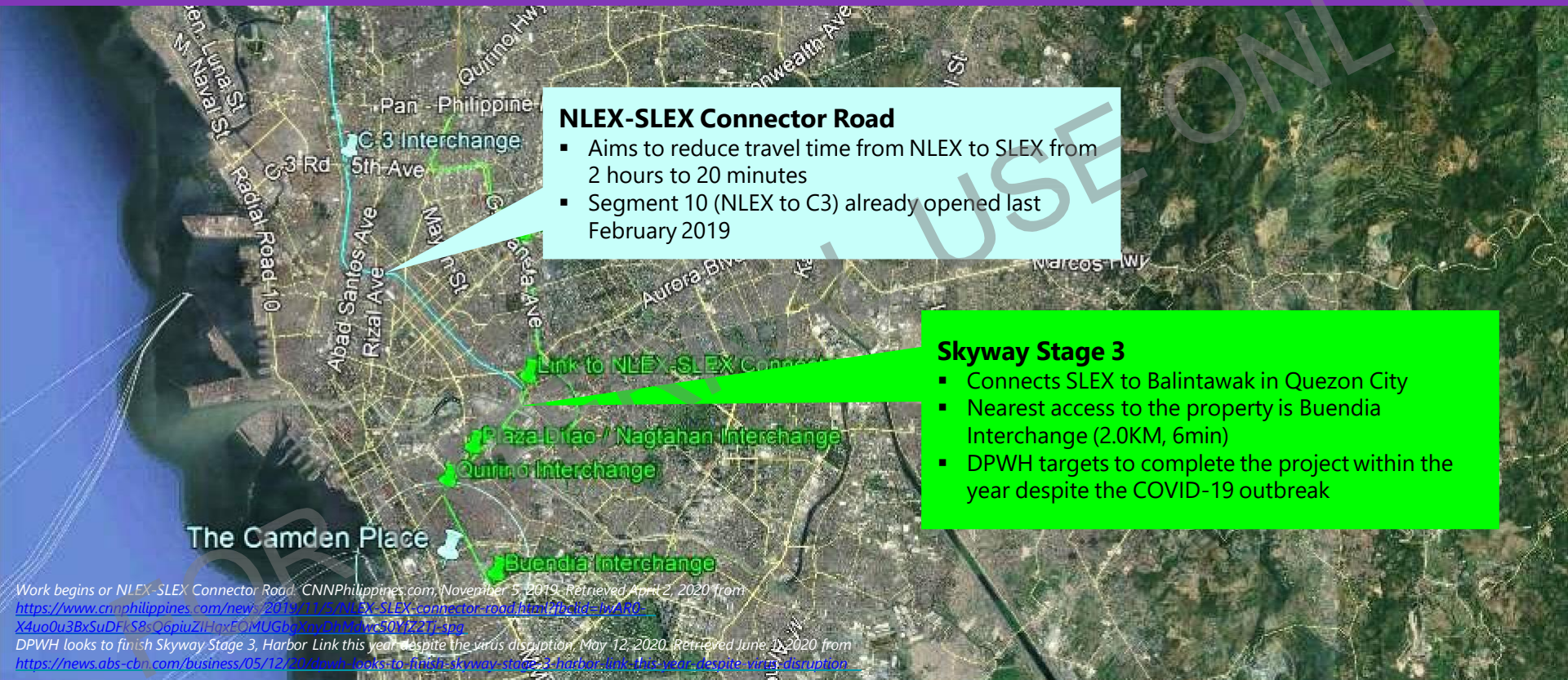


Legend

Radius: 2KM



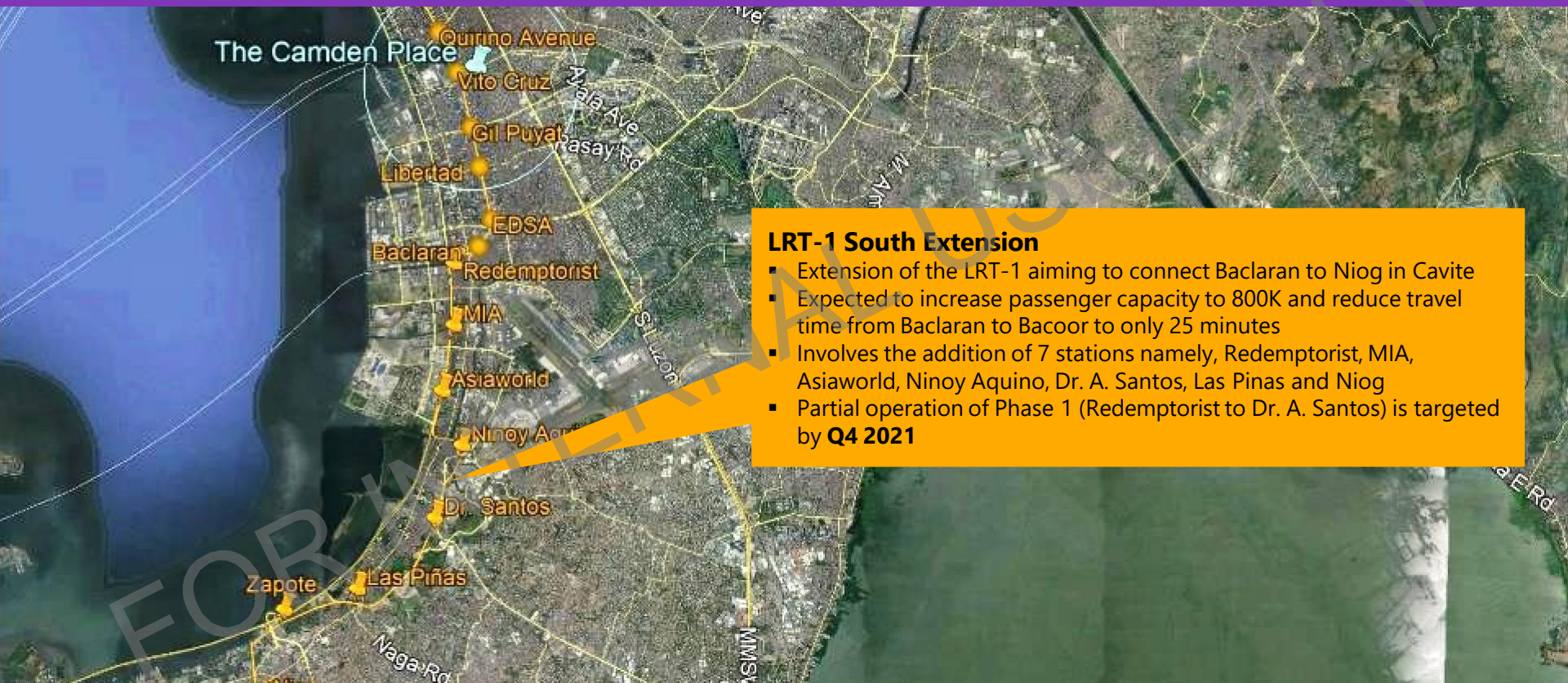
Skyway Stage 3 is being targeted to be completed within the year despite the COVID-19 disruption



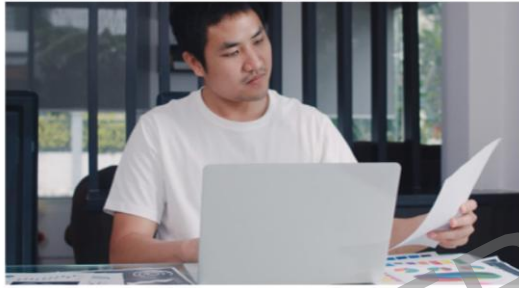


LRT-1 Southern Extension

Phase 1 up to Dr. A. Santos is being targeted for completion by Q4 2021



TARGET MARKET



Demographic:

- 20 to 40 years old (Young professionals and entrepreneurs)
- Investors (including potential lessors)
- Parents with high school to college students
- Monthly income of at least Php70,000

Behaviors & Psychographics:

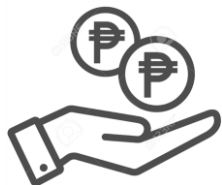
- Active and mobile
- Convenience is a priority
- Seeks security and safety
- Independent
- Tech-savvy



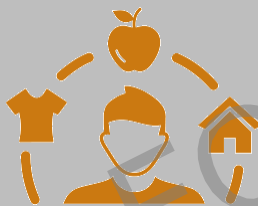
Convenient
Location



Quality by
DMCI Homes



Value for Money



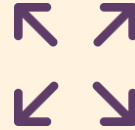
Upgraded
Lifestyle



Security

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**SELLING
POINTS
POINTS**



2,382 sq. m



34-Storey
High Rise Building



27 Residential Floors
756 Units



5 Podium Parking Floors
196 Parking Slots



2 Amenity Floors



Modern Contemporary



Reception Lobby

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Ground Floor Lounge Area

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This architectural rendering depicts a sophisticated ground-floor lounge area. On the left, a bar with a textured, light-colored facade and a dark countertop is staffed by a person. Several high-top stools are positioned along the bar. The ceiling is a complex, multi-layered structure with recessed lighting and long, horizontal wooden slats. The floor is a polished, light-colored material that reflects the ambient light. In the foreground and middle ground, there are various seating options: modern armchairs with dark upholstery and light-colored frames, a long, low chaise longue with a patterned cushion, and small, round coffee tables. A large potted plant adds a touch of greenery to the space. In the background, a long, open corridor leads to a glass-enclosed area, possibly a glass elevator or a view of the outdoors. The overall design is clean, modern, and inviting.

Ground Floor Lounge Area

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A perspective view of a long, modern elevator lobby. The walls are clad in light-colored stone panels, separated by dark vertical trim. Dark, recessed elevator doors are set into the walls. The floor is made of large, light-colored tiles that reflect the overhead lights. Two people are standing in the distance, looking out a large window at the end of the lobby. The ceiling features a series of circular, tiered pendant lights. A large, diagonal watermark reading 'UNRENDERED' is visible across the center of the image.

Elevator Lobby

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Game Area

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Open Lounge

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Snack Bar

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Roof Deck

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Sky Promenade

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PLACE



Sky Lounge

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Sky Deck Pool

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PLACE



Sky Deck Pool

Camden



Sky Deck Pool

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Other Amenities

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Entertainment Room



Fitness Gym



Co-working Space





**Pedestrian RFID
Proximity Access**



**High Speed Internet
Connection in Common
Areas**



FACILITIES

FOR INTERNAL USE ONLY

Facilities

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Convenience Store



Water Station



Card-operated Laundry
Station

PMO Services



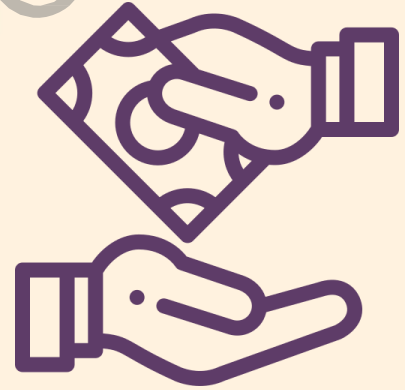
Guarded gate and entrance, and 24-hour security



General maintenance of common areas



Taxi call-in service



Utilities application & payment assistance



The Camden Place bears the DMCI Homes Quality Seal, which represents our commitment to deliver homes that are built to last. Your new home is subject to our proprietary quality management system, and comes with a 2-year limited warranty *.

**Property developers typically provide a one-year warranty. DMCI Homes' 2-year limited warranty covers most unit deliverables, except operable items subject to daily wear and tear.*

Terms and conditions apply.