

Project Overview

Address:

Dominga St., Malate, Manila

Development Type:

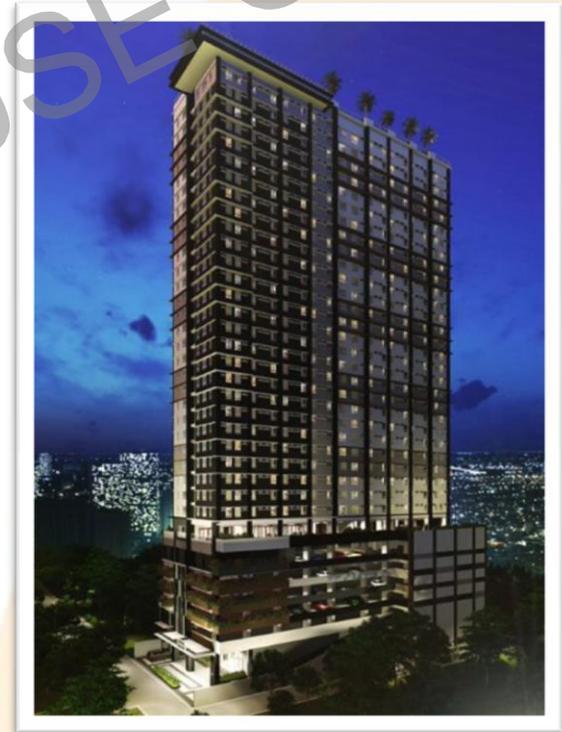
One-tower high rise condominium

Architectural Theme:

Modern Contemporary

Unit Mix:

Studio, 1-BR, 2-BR



Name & Logo

THE
Camden
PLACE

Name

Camden – Scottish word meaning “valley that reveals the view of its surrounding landscapes”

Logo

Inspired by the concept of modern and creative living

Brushstroke – Convenience and passion

Color – Creativity and independence

**KEY PLACES
OF
INTEREST**

FOR INTERNAL USE ONLY

Business Districts



BUSINESS DISTRICTS	DISTANCE
Roxas Boulevard	1.9 km
Makati CBD	3.8 km
Bay Area	4.6 km



Commercial Establishments



MALLS	DISTANCE
University Mall	450 m
Cash & Carry	1.8 km
SM Hypermarket Makati	2.0 km
Robinsons Place Manila	2.3 km
Mall of Asia	4.8 km



Schools



SCHOOLS	DISTANCE
De La Salle-College of St. Benilde, School of Design and Arts	270 m
St. Scholastica's College	300 m
De La Salle-College of St. Benilde Manila	400 m
De La Salle University Manila	500 m
Arellano University, School of Law	650 m
Philippine Women's University	1.6 km
Philippine Christian University	1.8 km
University of the Philippines Manila	2.5 km
Mapua University Makati	3.3 km
Asian Institute of Management	3.4 km



Health Institutions



HOSPITALS	DISTANCE
Adventist Medical Center	1.2 km
St. Clare's Medical Center	1.4 km
Pasay City General Hospital	1.4 km
Ospital ng Maynila	1.8 km
Philippine General Hospital	2.4 km
Makati Medical Center	3.3 km



Transportation Hubs



TRANSPORTATION TERMINALS	DISTANCE
LRT Line 1 Vito Cruz station	400 m
BBL Bus Terminal	900 m
Greenstar Bus Terminal	1.1 km
DLTB Bus Terminal	1.1 km
Jac Liner Bus Terminal	1.1 km





One of NCR's top cities in terms of income and economic competitiveness



Ranks **3rd out of 16 cities in NCR in terms of Annual Income** (10.2B as of 2016) and 4th in terms of Average Cumulative Growth (10% as of 2016)

QC – 17.1B
Makati – 11.9B

(*Department of Finance FY 2009 to 2016 Annual Regular Income by City)



Ranks **2nd out of 10 NCR cities in 2016 in terms of competitiveness** (economic dynamism, government efficiency and infrastructure)

(*Cities and Municipalities Competitiveness Index.
Retrieved from
<https://web.archive.org/web/20170110014838/http://www.competitive.org.ph/cmindex/pages/rankings/Cities.php>)



Key Industries

- Trade
- Manufacturing (textiles, F&B)
- Shipping / Maritime
- Publishing
- Banking and Finance



PEZA-Approved Establishments

There are also various other employment opportunities in Makati CBD and Bay Area with numerous PEZA offices



Legend

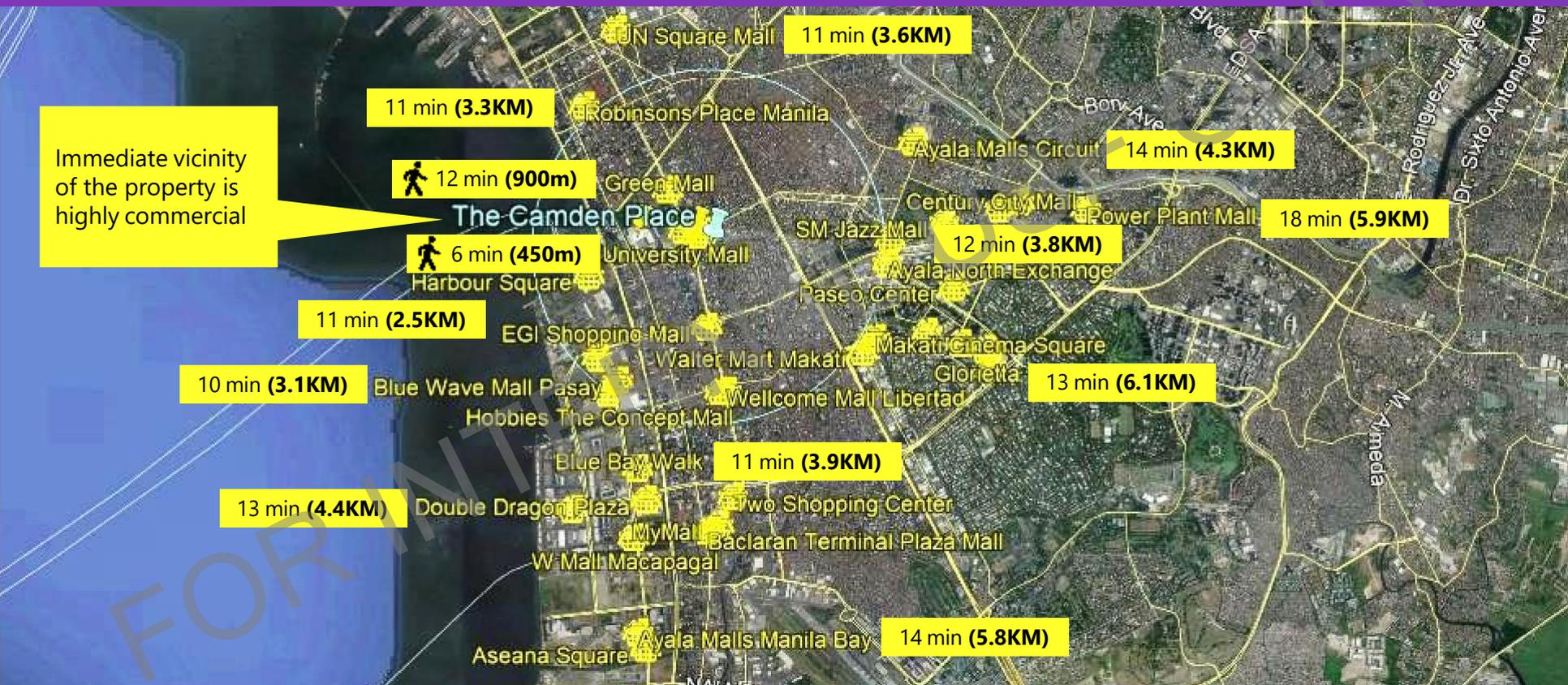
- Radius: 2KM
- IT Center (PEZA)
- IT Park (PEZA)
- Tourism Ecozone



Retail Establishments

Numerous retail options in nearby Bay Area and Makati CBD

Immediate vicinity of the property is highly commercial



Legend

Radius: 2KM, 3KM



Upcoming Infrastructure

Close to upcoming infrastructure which will improve accessibility to both north and south



Legend

Radius: 2KM



Skyway Stage 3 is being targeted to be completed within the year despite the COVID-19 disruption



NLEX-SLEX Connector Road

- Aims to reduce travel time from NLEX to SLEX from 2 hours to 20 minutes
- Segment 10 (NLEX to C3) already opened last February 2019

Skyway Stage 3

- Connects SLEX to Balintawak in Quezon City
- Nearest access to the property is Buendia Interchange (2.0KM, 6min)
- DPWH targets to complete the project within the year despite the COVID-19 outbreak

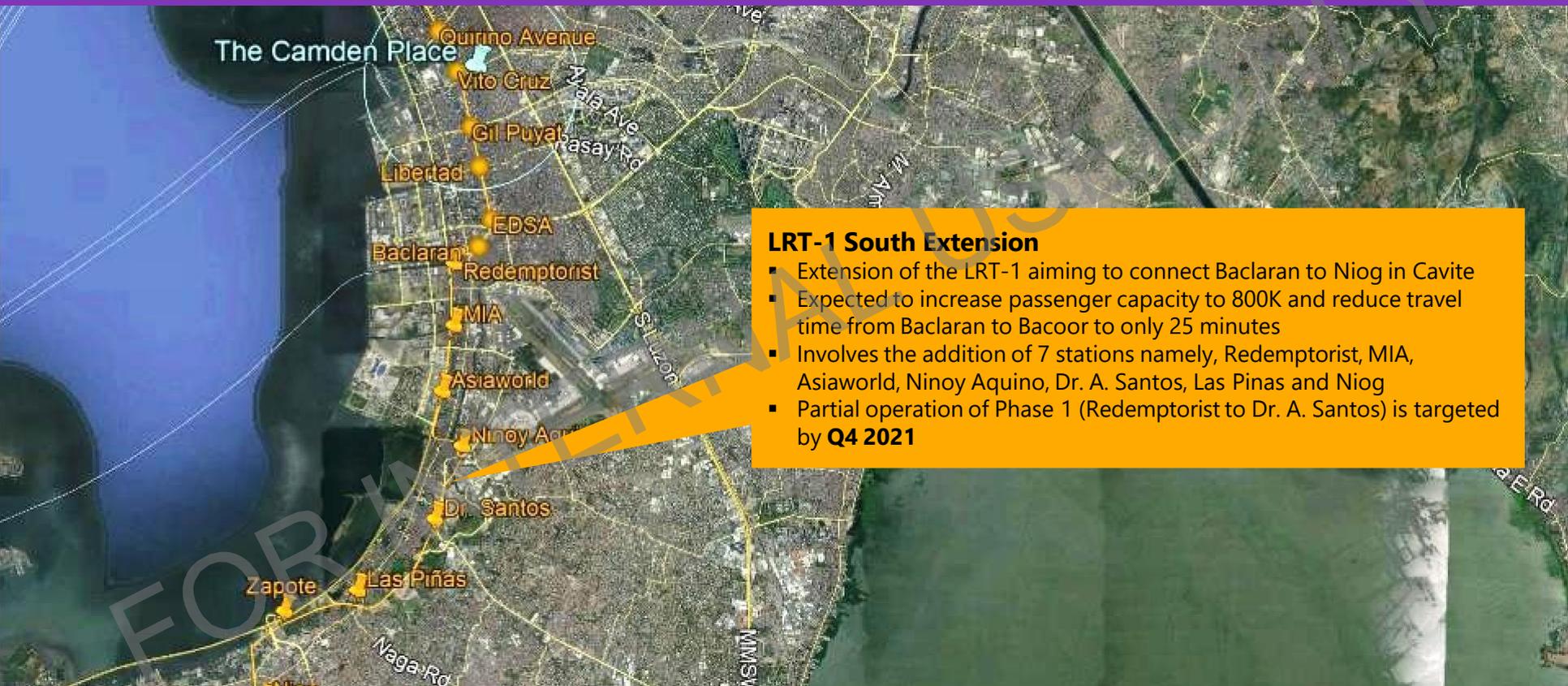
The Camden Place

Work begins on NLEX-SLEX Connector Road. CNNPhilippines.com, November 5, 2019. Retrieved April 2, 2020 from <https://www.cnnphilippines.com/news/2019/11/05/NLEX-SLEX-connector-road.html?fbclid=IwAR0-X4uo0u3BxSuDFtS8s06piuZIHaxFOUMUGh3iynvM19w30YX21-4ng>
 DPWH looks to finish Skyway Stage 3, Harbor Link this year despite the virus disruption. May 12, 2020. Retrieved June 11, 2020 from <https://news.abs-cbn.com/business/05/12/20/dpwh-looks-to-finish-skyway-stage-3-harbor-link-this-year-despite-virus-disruption>



LRT-1 Southern Extension

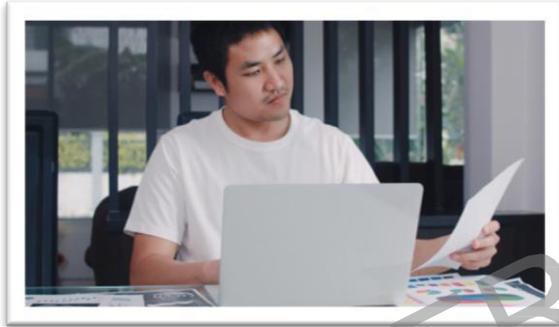
Phase 1 up to Dr. A. Santos is being targeted for completion by Q4 2021



Legend

Radius: 2KM, 3KM

TARGET MARKET



Demographic:

- 20 to 40 years old (Young professionals and entrepreneurs)
- Investors (including potential lessors)
- Parents with high school to college students
- Monthly income of at least Php70,000

Behaviors & Psychographics:

- Active and mobile
- Convenience is a priority
- Seeks security and safety
- Independent
- Tech-savvy



**Convenient
Location**



**Quality by
DMCI Homes**



Value for Money



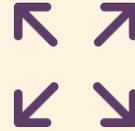
**Upgraded
Lifestyle**



Security

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**SELLING
POINTS
POINTS**



2,382 sq. m



34-Storey
High Rise Building



27 Residential Floors
756 Units



5 Podium Parking Floors
196 Parking Slots



2 Amenity Floors

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THE Camden PLACE

Modern Contemporary

Reception Lobby

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Ground Floor Lounge Area

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An architectural rendering of a modern lounge area. On the left, a bar with a textured, light-colored wall and several wooden bar stools. A man in a light blue shirt is standing behind the bar. In the center and right, a seating area with dark green armchairs, a white ottoman, and a coffee table. A woman in a black dress is sitting on the ottoman. The floor is polished and reflective. The ceiling has recessed lighting and a wooden panel. The overall design is contemporary and sophisticated.

Ground Floor Lounge Area

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The image is a perspective view of a long, narrow elevator lobby. The walls are finished with light-colored stone panels and dark, textured vertical accents. The ceiling features a series of circular, multi-tiered pendant lights that create a modern, industrial aesthetic. The floor is highly reflective, showing clear reflections of the people and lights. At the end of the lobby, two people are standing near a glass-enclosed elevator shaft, looking out towards a bright outdoor area. The overall atmosphere is clean, bright, and sophisticated.

Elevator Lobby

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A wide-angle rendering of a modern, bright game area. The room features a high ceiling with recessed lighting and gold-colored beams. The floor is made of large, light-colored tiles. In the foreground, there is a wooden foosball table with a pool table top. To the right, there is a wooden chess table with a white and brown checkered top. Several modern, light-colored armchairs are scattered throughout the room. Large windows with sheer curtains are visible on the left side. The overall atmosphere is clean, bright, and contemporary.

Game Area

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An architectural rendering of a modern, open-plan lounge area. The space is characterized by a high ceiling with a grid of recessed lighting and long, horizontal light fixtures. The floor is made of large, light-colored tiles that reflect the ambient light. In the foreground, there is a wooden coffee table with a small potted plant on it, surrounded by several wooden armchairs with light blue cushions. To the left, a large window offers a view of a lush green landscape under a bright sky. Several people are depicted in the scene, some standing near the windows and others sitting on the furniture, suggesting a social and professional environment. The overall atmosphere is bright, airy, and sophisticated.

Open Lounge

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Snack Bar

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Roof Deck

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Sky Promenade

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PLACE



Sky Lounge

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PLACE



Sky Deck Pool

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Sky Deck Pool

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An aerial view of a rooftop infinity pool. The pool is rectangular and filled with clear blue water, reflecting the sky and surrounding palm trees. The pool's edge is finished with blue mosaic tiles. Several tall palm trees are planted around the pool area, and there are some lounge chairs and planters visible. In the background, a city skyline is visible under a bright, hazy sky, suggesting a sunset or sunrise. The overall scene is serene and luxurious.

Sky Deck Pool

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Other Amenities



Entertainment Room



Fitness Gym

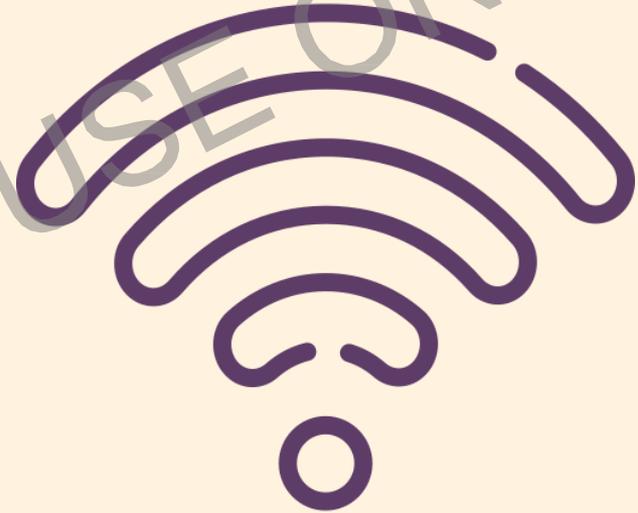


Co-working Space





**Pedestrian RFID
Proximity Access**



**High Speed Internet
Connection in Common
Areas**

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FACILITIES

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Facilities



Convenience Store



Water Station



Card-operated Laundry
Station

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PMO Services



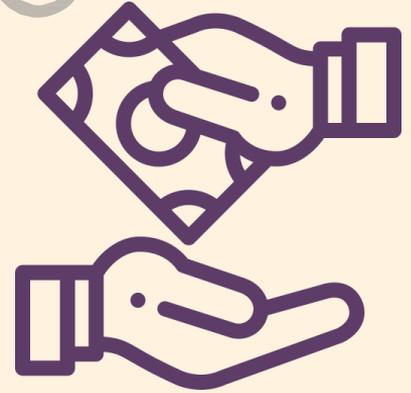
Guarded gate and entrance, and 24-hour security



General maintenance of common areas

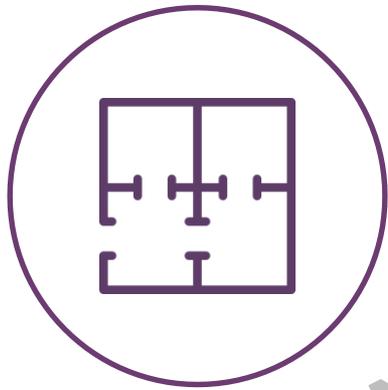


Taxi call-in service



Utilities application & payment assistance

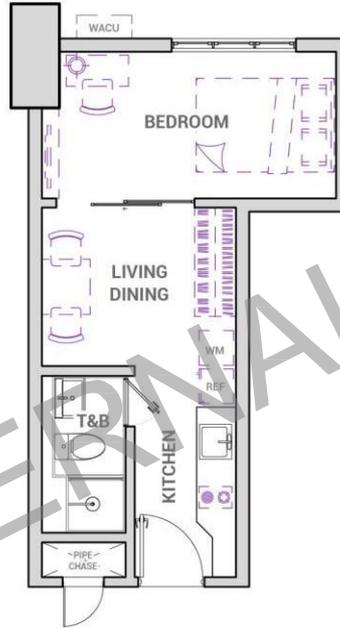
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UNIT MIX

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1-Bedroom A



1 BEDROOM A - INNER UNIT

AREA ALLOCATION

LIVING & DINING	7.10 sqm
KITCHEN	5.00
BEDROOM	10.60
TOILET & BATH	4.30

APPROX. GROSS FLOOR AREA: 27.00 sqm

- DIMENSIONS AND AREAS MAY VARY BASED ON ACTUAL SITE CONDITION.
- FURNITURE AND APPLIANCES ARE NOT INCLUDED.
- KEY PLAN IS BASED ON TYPICAL FLOOR





The Camden Place bears the DMCI Homes Quality Seal, which represents our commitment to deliver homes that are built to last. Your new home is subject to our proprietary quality management system, and comes with a 2-year limited warranty*.

**Property developers typically provide a one-year warranty. DMCI Homes' 2-year limited warranty covers most unit deliverables, except operable items subject to daily wear and tear.*

Terms and conditions apply.